

## How to Complete the Case Study:

1. Go to Harvard Business to access the case by using the following link:

<https://hbsp.harvard.edu/import/917131>

2. Register with Harvard Business, if you do not already have an account or login with your existing account.
3. Pay the \$4.25 to access the case.
4. Read the case and answer the following prompts:
  - a) Identifying the most important issue/challenge;
  - b) Proposing a possible solution;
  - c) Discussing the facts that support your identification of the issue and possible solution;
  - d) You may and are encouraged to use additional sources to support your proposed solution.
5. Submit the case study as part of your online application or email it to

[MGBADocs@nau.edu](mailto:MGBADocs@nau.edu)