**FCB Student Application**

**The General Manager Leadership Program**

**NAU: School of Hotel and Restaurant Management**

**Logistics**

**Eligibility**:

- All level student with a strong interest in the hospitality industry will be considered

- Full time, Flagstaff Mountain Campus, HRM/BUS majors only

- Minimum 2.5 GPA and work experience required

- Must be fully registered for Fall 2020 classes by application deadline

**Student Cost**:

This program will only be offered free to eligible candidates in Fall 2020

**Application Process**

To apply please complete the application on the following page and submit it electronically, with all required materials, to the HRM front desk ([**HRMFrontDesk@nau.edu**](mailto:HRMFrontDesk@nau.edu) **and John.Cauvin@nau.edu**) **by**

**12pm (noon), August 1, 2020.**

Applications will be reviewed by a committee of faculty, staff, and administrators.

“Certificate of Completion” will be awarded upon successful completion.

**Please note:** Partial applications will not be accepted.

**Application**

|  |  |
| --- | --- |
| Name: Last, First Middle initial |  |
| NAU ID |  |
| Date of Birth |  |
| Local Address |  |
| Cell/ local phone |  |
| Email address |  |
| NAU/HRM/FCB GPA |  |
| Year in school (FR, SO, JR, SR) |  |
| Expected graduation date (month and year) |  |

**Include with this application**:

* A current resume
* Answers to the following questions. Please limit your response to one page single-spaced (Times New Roman – Font #12).

1. Why do you feel this program would benefit your professional goals?
2. Please explain why you are a good candidate to participate and contribute in this program (please give evidence of your demonstrated interest in becoming a leader in the hospitality industry).
3. What do you hope to learn by engaging with this program?