

## Exhibit Rubric for NAU's Undergraduate Symposium

	<b>Novice (0, 1)</b>	<b>Basic (2, 3, 4)</b>	<b>Proficient (5, 6, 7)</b>	<b>Distinguished (8, 9, 10)</b>	<b>Score</b>
<b>Design Elements and Principles</b>	<p>Composition unplanned and disorganized.</p> <p>Shows little or no awareness of design principles.</p> <p>Use of visual representation meets only the minimum requirements.</p>	<p>Some evidence of awareness and use of design principles.</p> <p>Uses a visual representation that connects in a basic way what is being communicated with how it is said.</p>	<p>Composition shows awareness of and use of several design principles.</p> <p>Uses a visual representation to explicitly connect content and form, demonstrating awareness of purpose and audience.</p>	<p>Carefully planned.</p> <p>Composition shows awareness of and use of design principles to achieve unified, balanced, exciting, effective space.</p> <p>Uses a visual representation that enhances meaning of project, making clear the interdependence of meaning, thought, and expression.</p>	
<b>Creativity and Originality</b>	<p>No evidence of originality or trying new ideas.</p>	<p>Explored a new idea but lacked originality. May have used "symbols" instead of original thought. May have been copied.</p>	<p>Some new ideas based on someone else's work.</p> <p>Explored a few ideas before selecting one.</p> <p>Shows good, logical solution.</p>	<p>Original, unusual combinations and ideas related to previous knowledge.</p> <p>Explored several options and generated multiple ideas before choosing one.</p> <p>Used problem-solving skills to achieve goal.</p>	
<b>Artistry, Skill, and/or Effort</b>	<p>Clear demonstration of impatience and/or carelessness.</p> <p>Demonstrated below average craftsmanship with a lack of pride in finished work. Anxious to finish.</p>	<p>Some care for craft but also evidence of impatience or carelessness.</p> <p>Demonstrated average craftsmanship. Finished an easy project or was unable to see ambitious project to completion.</p>	<p>Very well done. Lacks some finishing touches.</p> <p>Worked hard to complete the project. With a little more effort, work could have been outstanding.</p>	<p>Beautifully and patiently done. All details and processes carefully considered.</p> <p>Project continued to completion. Effort beyond what was required.</p> <p>Student shows pride and dedication to the work.</p>	

<b>Presence, Speaking Style, and Delivery</b>	<p>Reads most information from notes.</p> <p>Unprepared to discuss work.</p> <p>Demonstrates incomplete knowledge by responding inaccurately or inappropriately to questions.</p>	<p>Adequately prepared to discuss work.</p> <p>Demonstrates some knowledge of rudimentary questions by responding accurately.</p>	<p>Discusses work in ways mostly appropriate to the audience. Occasionally uses terms unknown to audience.</p> <p>Demonstrates knowledge of the topic by responding appropriately to questions but at times fails to elaborate.</p>	<p>Discusses work in terms appropriate to the audience.</p> <p>Demonstrates extensive knowledge of the topic by responding appropriately to all questions.</p>	
<b>Overall Impression</b>	<p>The exhibit was not presented in a way that was compelling, interesting, or effective.</p>	<p>A few creative touches but mostly presented with little originality.</p>	<p>The exhibit was of professional quality. It sparked my interest and increased my knowledge.</p>	<p>Very interesting. Original, clever, and creative approach that captures the audience's attention.</p>	

TOTAL SCORE: \_\_\_\_\_ / 50

Comments:

What did you most enjoy about the exhibit?

What suggestions would you make for improvement?

Other comments: