

CEIAS Poster Presentation Rubric

	Unacceptable (0, 0.5, 1.0, 1.5)	Acceptable (2.0, 2.5, 3.0, 3.5)	Commendable (4.0, 4.5, 5.0)
Abstract Quality	Project goal was poorly stated, capstone summary was unclear or too technical.	Project goal & capstone summary were clear and not overly technical.	Project goal & capstone summary were clear, concise, and non-technical.
	There were several writing errors.	There were a few writing errors.	There were no writing errors.
Poster Quality	Poster is either dull (did not capture attention), overly creative (hard to follow), or poorly organized.	Poster holds viewer's attention and includes acceptable graphics and tables.	Poster captures viewer's attention and includes interesting, appropriate tables and professional graphics.
	Writing is often poor	Writing is mostly clear.	Organization flows, and writing is crisp and clear
Background information and project goals	Insufficient background information is given; project goals and benefits are poorly stated or missing.	Sufficient background information is given; the purpose and goals of the project are adequately explained	Thorough and relevant background information is given; project goals are clear and easy to identify.
Design approach, testing, and results	Approach to the problem is weak or flawed.	Approach to the problem is adequate.	Approach to the problem is innovative.
	Tests are inconclusive.	Testing is good.	Testing is thorough.
	Results are disappointing or incomplete.	Results are acceptable and complete.	Results are robust and usable
Information conveyed about design process and results	Information is missing or difficult to understand; further explanation is often needed.	Information is present but at times is difficult to understand.	Information is thorough and relevant and at times enriches viewer's knowledge and interest.
Oral Quality	Unprepared.	Adequately prepared.	Fully prepared.
	Misunderstood questions and did not respond appropriately.	Understood questions but sometimes had difficulty responding.	Anticipated questions and responded with more information than required.
	Poor verbal skills.	Adequate verbal skills.	Excellent verbal skills.

Other Comments: