**College of Social and Behavioral Sciences**

**School of Communication Phone: 928-523-2232**

**PO Box 5619 Fax: 928-523-1505**

**Flagstaff, AZ 86011-5619**

**Internship Supervisor Information Guidelines**

Thank you for your interest in providing one of our students with an internship. Please provide the following information so that we can publish this information in several locations accessible to interested students. Please feel free to respond on this form and send it back to us via email at school.communication@nau.edu. Please copy Norm.Medoff@nau.edu and Richard.Lei@nau.edu on this email.

**Organization offering internship:**

Northern Arizona Healthcare

**Contact information (name/address/email/telephone):**

 Megan Roach

 1200 N Beaver St

 megan.roach@nahealth.com

 928-213-6529

**When internship is to take place** (Fall, Spring, Summer, Ongoing):

 Ongoing

**Type of Internship Offered** (Internship Title and Responsibilities):

Web and social media publisher

**Paid/Unpaid** (if paid, please put type of payment e.g. stipend or salary):

 Paid, stipend

**Total number of hours of work per week**:

 20 hours

**Total number of weeks** (an academic semester for fall or spring is 16 weeks long, for the summer it is 12 weeks long):

 12- 16 weeks

**Special skills required** (e.g. web design, Excel, Powerpoint, etc.):

Qualified applicants should possess the following skills:

* Keen attention to detail
* Excellent written and verbal communications skills
* Ability to follow directions carefully and check your work
* Ability to work independently and take ownership of assigned tasks
* Positive outlook, good work ethic and strong sense of responsibility and commitment to meeting deadlines
* Desire to gain experience working in a team office environment
* Excellent computer skills and experience working with various types of digital media (Word documents, photographs, graphic files, videos, audio files, etc)
* Basic understanding of the internet and social media (Facebook)

Any of the following skills are desired but not required:

* Experience with an open source web content management system – Drupal preferred
* Previous experience publishing content to websites
* Knowledge of HTML
* Knowledge of SEO principles
* Experience working with Trello or other digital production boards

**Please provide any additional information for interested students:**

The web publishing intern will assist the Communications Department at Northern Arizona Healthcare with uploading and optimizing content on NAH websites and social media channels. While 20 hours a week is ideal, we will consider candidates who can commit to 10 hours a week; stipend commensurate. Please send a resume.

Students must have a minimum of a 2.5 GPA (on a 4.0 scale) and be seniors (89 credit hours) in order to qualify for formal internship credit. Students who have not achieved senior status are able to qualify for formal internship credit on a case-by-case basis.

Thank for your interest in our students. We look forward to working with you.

Norman J. Medoff, Ph.D. Richard Lei

Professor and Director Professor

Internship Coordinator Internship Coordinator

School of Communication School of Communication

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Phone: 928-523-8257 Phone: 928-523-2490