**Organization offering internship:** NAU Career Development at University Collage

**Contact Information:** Amy Paul, 928.523.1030

**When Internship is to take place:** Spring 2015, 10 hours per week

**Type of Internship Offered:** Strategic Communications: Public Relations Intern

**Responsibilities:**

* Analyze existing communication channels for promoting NAU Career Development services and events to students, campus organizations, departments, and the community
* Research and connect with key student influencers on campus; identify opportunities for collaboration and cross-promotion through various channels.
* Develop strategic messaging aimed at diverse student populations to promote and increase participation in NAU Career Development events, such as the Career & Premedical Professions Fair
* Other duties as assigned

**Unpaid:**

The intern will be supervised for academic credit. The selected candidate will receive personalized career preparation coaching and complete the experience with a professional resume and cover letter.

**Total number of hours of work per week:**

The Public Relations Intern begins in the Spring semester, we anticipate 10 hours per week.

**Total number of weeks:**

The internship will take place over the 16 week semester.

**Special skills required:** Familiarity with campus organizations and communication channels. Demonstrated skill in utilizing social media to promote and generate excitement about events.

**Please provide any additional information for interested students:**

NAU Career Development at University College is a fast-paced, innovative team working towards building a culture of professionalism on campus. We are seeking a creative, motivated Public Relations intern to join our team.