Organizational Strategic Planning for Collaborative Health Research
Foundational Elements
Flagstaff Medical Center
McGee Auditorium
June 14, 2019, 8:30 AM – 3:30 PM

Objectives
- Describe Culture of Research and explain how it guides process
- Examine organizational readiness to engage in collaborative health research
- Map out the process of developing a workbook to guide staff
- Introduce strategic planning for collaborative health research

AGENDA

8:30 – 9:00am  Check-in / Networking / Coffee, Tea

9:00 – 10:00  Welcome / Establishing the foundation for a Culture of Research

   Julie A. Baldwin, PhD
   Director, Center for Health Equity Research
   Regents’ Professor, Health Sciences
   Northern Arizona University

   Richard Neff, MD
   System Clinical Innovation Officer
   Northern Arizona Healthcare

10:00 – 12:00  Collaborative Health Research: Foundational Elements

   Aimee Stitzler, MSW
   Founder, Community Alliance Consulting, LLC

   Catherine A. Gouge, MS, MPH
   Consultant, Community Alliance Consulting, LLC

12:00 – 1:00pm  Lunch – On Own

1:00-3:00  Collaborative Health Research: Foundational Elements (continued)

3:00-3:30  Wrap-up and Closing Remarks

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