Meaningful Engagement:
Methods for Facilitating Continuous Improvement and Evaluation
Flagstaff Aquaplex, 1702 N Fourth Street | Friday, May 17, 2019 | 10 AM – 3 PM

10:00 am  Welcome and Introductory Remarks
Marica Martinic, MPH; Julie A. Baldwin, PhD; and Robert Trotter, II, PhD

10:05 am  Enhancing Program Evaluation with College Student Interns: Experience of Diné College’s Summer Research Enhancement Program  |  Mark C. Bauer, PhD
Diné College’s Summer Research Enhancement Program provides research methods training and mentored internship experiences in local health programs for students on the Navajo Nation and other sites serving American Indian communities in the southwest US. A few examples of student products will highlight the impact of these student interns in enhancing local programs.

10:50 am  How a Balanced Scorecard Approach Can Help Provide a Snapshot of Your Organization’s Health
Amanda Guay, MPH and Kimberly Chen, BS Pharm
This presentation will introduce the audience to the Balanced Scorecard method of assessing four different aspects of organizational health, including financial, customer/stakeholder, internal process and organizational capacity.

11:30 am  Measuring the Impact of Coalition  |  Virginia Watahomigie, MA
The Coconino Coalition for Children and Youth exists to provide leadership in developing community-wide strategies that enhance the well-being of children and youth in Coconino County. This presentation will focus on how to measure outcomes when there is no direct service, and to do it easily with little staff and resources.

12:00 pm  LUNCH

12:30 pm  Utilizing Research to Gain Funding  |  Marney Babbitt M.Ed.
Girls on the Run of Northern Arizona is an affiliate council of Girls on the Run International. In this presentation we will teach you how we use data from a longitudinal study to fundraise for our program. We will provide ideas and formulas that any non-profit can use.

1:00 pm  Designing a Research Project with the Intent to Publish: A Case Study
Molly Larson-Wakeman, PharmD, MHS
North Country HealthCare (NCHC) has a PGY-1 Community Pharmacy Residency program in which residents are required to complete a research project that evaluates an existing process or workflow. NCHC has a controlled substance workflow that is focused on internal opioid prescribing and reducing overall morbidity and mortality risk using an integrated team approach. This is a case study designing an evaluation strategy for an existing workflow with intent to publish research findings.

1:30 pm  Panel Discussion with Virginia Watahomigie, MA, Marney Babbitt, M.Ed., and Molly Larson-Wakeman, PharmD, MHS  |  Moderated by Marica Martinic, MPH

2:10 pm  Establishing a Collaborative Organizational Culture  |  Robert Trotter, II, PhD
This presentation will focus on the critical elements that produce successful collaborative research programs. Dr. Trotter will discuss lessons learned from a research program he completed in collaboration with General Motors Research and Development Laboratory.

2:55 pm  Wrap-Up and Closing Remarks  |  Marica Martinic, MPH