BUILDING ARIZONA’S NEW ECONOMY

Investing to Advance the Health and Vitality of Arizona Communities

In Fall 2022, NAU will enroll 200+ additional students each year in physical and mental health-related programs funded through the New Economy Initiative (NEI), exceeding projections for the FY22 investment.

The return on the initial NEI investment for NAU is substantial. In the next 20 years, NAU will contribute the following return for Arizona’s economy:* 

18,937 jobs

$60B in labor income

$1.3B in tax revenues

$129.4B in economic output

*Source: Rounds Consulting Group, Inc.

nau.edu
65% of NAU students are Arizona residents.

Fall 2021 enrollment:
- Flagstaff: 20,817
- Online: 5,627
- Statewide locations: 1,444
- Phoenix: 1,444
- Yuma: 399
- Phoenix Biomedical: 431

Total: 28,718

NAU is a Hispanic-Serving Institution with an overall Hispanic enrollment of more than 25%.

news.nau.edu/hispanic-serving-institute
INVESTING in Land Management and Forest Health

NAU’s FY23 NEI proposal includes $1.5M to support Arizona through crucial research and workforce preparation in forest health and wildfire management practices.

In 2020, Arizona’s three largest wildfires burned nearly 390,000 acres and cost over $86 million.

Source: Ecological Restoration Institute

NAU is home to one of the top 10 Forestry Schools in the U.S. (ranked #6 by Plexuss)

Our undergraduate programs focus on critical areas in land and fire management:

- Forestry (BS)
- Fire Ecology & Management (Certificate)
- Forest Health & Ecological Restoration (Certificate)

We are home to the oldest experimental research station in the U.S.
PREPARING DEDICATED PROFESSIONALS IN ARIZONA’S MOST CRITICAL AREAS

Workforce demand for Allied Health professionals in Arizona:

<table>
<thead>
<tr>
<th>Occupation</th>
<th>AZ Employment in 2020</th>
<th>AZ Employment in 2022</th>
<th>2-year Percent Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletic Trainers (AT)</td>
<td>608</td>
<td>698</td>
<td>14.8%</td>
</tr>
<tr>
<td>Occupational Therapists (OT)</td>
<td>2,210</td>
<td>2,477</td>
<td>12.1%</td>
</tr>
<tr>
<td>Physical Therapists (PT)</td>
<td>3,898</td>
<td>4,442</td>
<td>14.0%</td>
</tr>
<tr>
<td>Physician Assistants (PA)</td>
<td>2,065</td>
<td>2,418</td>
<td>17.1%</td>
</tr>
<tr>
<td>Clinical, Counseling, and School Psychologists</td>
<td>1,226</td>
<td>1,416</td>
<td>15.5%</td>
</tr>
<tr>
<td>Registered Nurses (RN)</td>
<td>56,683</td>
<td>61,908</td>
<td>9.2%</td>
</tr>
</tbody>
</table>

Source: Arizona Office of Economic Opportunity in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics

Arizona ranks 9th in the nation for the most healthcare provider shortage areas. Source: Arizona Mirror (4/15/2020)

Mental Health Emphasis

Arizona public schools need additional mental health professionals, as the average school counselor supports nearly 900 students—approximately twice the national average.

NAU’s proposal will support additional:
- School Counselors
- Mental Health Counselors
- Clinical Psychologists
- Social Workers

NAU’S FY23 NEI REQUEST: $16.5M

NAU will address areas of critical workforce need in Arizona through strategic growth in NEI investments.

Overall distribution of NEI proposal:

$1.5M
$4M
$8M
$3M

NAU provides statewide healthcare programs to meet the workforce demands of Arizona’s top employers.

73% of students in NAU health professions programs are Arizona residents.

100% pass rate for national certification exams among NAU graduates in PA, PT and OT.

NAU Nursing program ranked #2 in Arizona based on cost, reputation and salary.

More than 80% of PA and OT graduates stay in Arizona for their first job post-graduation.

Source: Nursing School Hub (2020)