

Center for Bioengineering Innovation Lecture Series Fall 2016

Friday, October 14, 1-2pm

Biology (building 21 at 617 S Beaver St) room 256

Medical Device Development: An Overview of the Design and Development Process to Treat Abdominal Aortic Aneurysms

Dr. Jennifer Hoffmann, WL Gore & Associates

Dr. Hoffmann will provide a background to the history of Gore and the company's foundational principle around fitness for use of Gore's products. Dr. Hoffmann will then walk through an example of product development to treat abdominal aortic aneurysms with endovascular repair.

Jenny Hoffmann received her PhD in Bioengineering from Rice University in Houston, Texas. Her work in tissue engineering of capillary networks in synthetic biomaterials is featured in peer reviewed journal articles and numerous presentations around the world. Jenny moved to Flagstaff, Arizona, to work at WL Gore & Associates as a product specialist in 2011. Jenny has supported both commercial and new product development devices that treat Aortic Aneurysms and Peripheral Vascular Disease.



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