



# ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS & PROGRAMS

May 10, 2022

José Luis Cruz Rivera  
President  
Northern Arizona University  
18401 N 32nd Street  
Phoenix, Arizona 85032  
United States

Dear President Cruz Rivera:

The Baccalaureate/Graduate Degree Board of Commissioners met on April 20-21, 2022 and approved the business program accreditation for Northern Arizona University. Congratulations!

Northern Arizona University is conditionally reaffirmed.

**Note on Standard 3, Criterion 3.4:** The Business unit has the opportunity to provide results/evidence of continuous improvement from its stakeholders.

**Condition on Standard 4:** The business unit has an opportunity to improve its assessment reporting for internal assessments plans including both formative and summative assessment components.

Standard 4, Criterion 4.3: The business unit has the opportunity to provide current comparative assessment data.

Standard 4, Criterion 4.4: The business unit has the opportunity to expand its learning outcomes assessment process to show improvements made based on the use of results

**Condition on Standard 5:**

Standard 5, Criterion 5.1: The business unit would benefit from a human resource plan that indicates a forecast of HR needs that is clearly linked to the strategic plan.

Standard 5, Criterion 5.2: The business unit is not within the stated five percent level of faculty teaching with a doctorate degree at the undergraduate level. There is also an opportunity to ensure faculty members are teaching with terminal degrees in their discipline.

**Note on Standard 6, Criterion 6.1:** The business unit has an opportunity to improve its curriculum development process and document the internal approval process.

Opportunities for improvement can be viewed in the feedback report at the portal.

Conditions and notes indicate that either the Standard or Criteria is not fully met and should be viewed as an opportunity to move your program to a higher level of excellence. It would be extremely rare that a school receive accreditation without these conditions or notes given ACBSP's Core Value of Continuous Improvement and Organizational Learning, that "Business schools and programs should pursue regular cycles of planning, execution, and evaluation of every process and system. Ongoing improvement of these processes and systems leads to ever higher quality and student/stakeholder satisfaction."

Progress on any Notes or Conditions must be reported in future reports. You are encouraged to work with Ms. Jeanne Bedell on the removal of the Notes and Conditions. Ms. Bedell may be contacted by phone at 954-351-4040, or by e-mail at [jeanneb@keiseruniversity.edu](mailto:jeanneb@keiseruniversity.edu). You may also contact Diana Hallerud at 913-339-9356, or by e-mail at [dianahallerud@acbsp.org](mailto:dianahallerud@acbsp.org).

You must provide a report on the Notes and Conditions in the online reporting portal by **2/15/2024**. Conditions must be removed by **2/15/2026**. Your first full Quality Assurance Report will be due on **2/15/2026**. Your ten-year reaffirmation will be due in **2032**.

ACBSP will inform the public of decisions on accreditation status made by the Boards of Commissioners by posting the accreditation decisions on the ACBSP Website. The decisions on accreditation status can be accessed from [www.acbsp.org/?page=decisions](http://www.acbsp.org/?page=decisions):

ACBSP encourages you to publicly announce that your business programs are accredited. In the next few weeks, we will be sending you, via e-mail, a sample ACBSP Press Release and ACBSP Logo files for publicizing your accreditation. As you prepare these materials, the following is your official ACBSP statement:

**The following business programs at Northern Arizona University are accredited by the Accreditation Council for Business Schools and Programs:**

Bachelor of Business Administration (BBA)  
Bachelor of Applied Science in Logistics & Supply Chain Management (BAS in LSCM)  
Bachelor of Applied Science in Industrial Technology Management (BAS in ITM)  
Master of Global Business Administration (MGBA)

**The following business programs at Northern Arizona University are excluded from accreditation by the Accreditation Council for Business Schools and Programs:**

Bachelor of Applied Science in Administration (BAS in ADMN) and Bachelor of Interdisciplinary Studies in Administration (BIS in ADMN)  
Bachelor of Applied Science in Technology Management (BAS in TM) and Bachelor of Interdisciplinary Studies in Technology Management (BIS in TM)

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Please take this opportunity to review the accuracy of the programs listed above as well as the institution name (below) as it will appear on your Certificate of Accreditation. If any information is not correct, please notify Ms. Cari Hunziker via e-mail at [chunziker@acbsp.org](mailto:chunziker@acbsp.org) and provide the correction by May 20, 2022.

**Name of institution as it will appear on the certificate:**

**Northern Arizona University**  
Yuma, Arizona

**The 2022 ACBSP Conference will be held in Washington, D.C., June 17-20.**

Please mark your calendar to join us, where we will honor you and all other schools receiving initial or reaffirmation of accreditation during the 2021-2022 membership year. You are encouraged to attend along with your Chief Academic Officer and Dean or Head of the Business School or Program. Many institutions invite faculty to this prestigious celebration. Your institution will also be announced during the Baccalaureate/Graduate Degree Institution annual meeting held at the conference.

In May 2022, you will receive an email with information regarding accreditation recognition activities at the conference.

For updates on the Conference, visit the ACBSP website, [www.acbsp.org](http://www.acbsp.org).

Congratulations on maintaining such high-quality business programs.

Sincerely,



Steve Parscale, Ph.D.  
Chief Accreditation Officer

Cc: Alex Steenstra, Department Chair  
Karen Pugliesi, Provost  
Paige Leister, Clinical Professor  
Jeanne Bedell, Baccalaureate/Graduate Degree Board of Commissioners