



ACCREDITATION COMMISSION FOR PROGRAMS IN HOSPITALITY ADMINISTRATION

July 17, 2018

Eric D. Yordy, J.D.
Interim Executive Director
School of Hotel & Restaurant Management
W.A. Franke College of Business
Northern Arizona University
910 S. Beaver Street
Flagstaff, AZ 86011

Dear Dr. Yordy,

Thank you for the cooperation during the recent review of your Program's application for accreditation by the Accreditation Commission for Programs in Hospitality Administration (ACPHA).

To ensure a comprehensive analysis and balanced review, copies of the department's response to the team report, the site visit team report and all exhibits you provided were made available to the full Commission and were reviewed by designated Primary and Secondary Readers. The Reader's led the discussion of the file in Executive Session held on July 13, 2018

Based on the documentation provided, the Commission voted to grant continued accreditation for the full seven years (Summer 2017–Summer 2024) to the School of Hotel & Restaurant Management in the W.A. Franke College of Business at Northern Arizona University. The date of accreditation award reflects the date of the last award which was Summer 2010-Summer 2017.

The Commission wishes to commend the Program for making great progress towards addressing the deficiencies noted by the site team in their Team Report. The Commission further requests that you provide:

1. Now that the strategic plan and marketing plan are in place, it is important that progress is made on both plans. An update on the progress made on action items needs to be submitted.
2. An update on progress made towards aligning SHRM's strategic plan with the College's strategic plan needs to be submitted. Any programmatic changes that occur as a result of this process should also be provided.

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3. Tenure/Tenure-track faculty lines will need to remain a priority. Please provide an update on the status of the 2018-2019 faculty search.
4. An update on faculty participation in externship opportunities, roundtables, and engagement in professional organizations.

These updates should be provided by December 15, 2018 for review at the 2019 Winter Commission Meeting.

The Accreditation Commission intends that the evaluation process at the program, site team, and the Commission levels make significant contribution for the improvement of the quality of an educational program. Should you have any questions regarding the grant of accreditation, please contact Dr. Fenwick at the ACPHA office or via email.

The Annual Report Form will be electronically distributed in November 2018 and should be submitted for Commission review at the Winter 2019 Commission Meeting. The filing of an Annual Report documents how the program maintains its continuing commitment to its mission and is an important part of the accreditation process. Maintenance of accredited status is dependent upon the program's continuing compliance with accreditation standards and fulfillment of its commitment to the communities of interest.

I extend to you on behalf of the full Commission our sincere congratulations on your significant accomplishment in achieving accredited status for the School of Hotel & Restaurant Management in the W.A. Franke College of Business at Northern Arizona University. We look forward to continuing our work with you and your program in the coming years.

Sincerely;

A handwritten signature in black ink, appearing to read "Jeff Lolli". The signature is stylized with a large, looping initial "J" and a cursive "Lolli".

Jeff Lolli, Ed.D., CHE, CHIA
Chair of the Commission