

# GRADUATE POSTER SYMPOSIUM TRAINING SESSION 2019

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EVERYTHING YOU NEED TO KNOW TO HAVE A SUCCESSFUL POSTER PRESENTATION



# LOGISTICS

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- Poster setup will be March 26 from 9:00am – 2:00pm in the High Country Conference Center (If you can't make it, find someone who can setup for you)
- *First come-first served for board space*
  - *Poster size is 4 ft wide, by 3 ft tall*
  - *Printing Services on campus can print your poster*
- Business casual or business professional dress
- Be there and ready to present no later than 4:45 pm
- Prepare to stay until the end ~7:00pm and until take-down is complete
  - If you want the GC to showcase your poster in Ashurst, please drop them off at the front desk in A107.
- We will notify the winners during the poster symposium

## BUSINESS PROFESSIONAL



## BUSINESS CASUAL



## BUSINESS PROFESSIONAL



## BUSINESS CASUAL



# What to wear?

This guide demonstrates acceptable Business Professional and Business Casual attire for your upcoming career events.

**NOTE:** For interviews, always choose Business Professional attire.



# How to engage your audience

- Be confident
- Be professional
- Clear & Concise
- Ask for questions
- Draw people in with a greeting or a question
- Smile!



- Make eye contact
- Posture/body language
- Appropriate voice volume

Practice,  
practice,  
practice.



# PREPARE AN “ELEVATOR SPEECH”

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- *The question I wanted to answer with my research is...*
- *I conducted my research by...*
- *My research showed that...*
- *Some of the implications of my research are...*

Should be around 3-5 minutes long including time for questions

# TIME TO PRACTICE

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- Find a partner
- Practice your elevator speech making sure to address the main points
- Use your presentation skills
- Get feedback from your partner and answer a few questions
- Switch and repeat.