

The Council on Accreditation of Parks, Recreation, Tourism and Related Professions (COAPRT) Narrative Report

Learning Outcomes Assessment AY 2015-16

7.01 Foundations - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Program-specific learning outcome consistent with COAPRT Standard 7.01

The student will be able to define the core structural components of professional associations and their value within the field of Parks and Recreation Management by completing a professional association review and an association website review.

Method by which learning outcome was assessed: PRM 220 Professional Association Assignment, Direct Measure.

Result of Assessment: Assessment results were obtained from five classes in AY 2015-16: Fall 2015 campus class, Fall 2015 online class, Spring 2016 campus class, Spring 2016 online class and Summer 2016 open class for a total of 206 students. Assessment results showed 83% of students scored 70% or higher in meeting this learning outcome.

Action Plan: PRM 220 student success—as measure by a C or above—is at 83% for the Professional Association assignment. Outline revision goals addressing those who did not get a C or better are below.

- The majority of points lost by students were due to non-submission of the assignment. Of the 36 students who did not reach a C grade, 31 simply failed to submit a completed assignment and a very small number (5) did not follow the directions of the assignment or provided an incomplete submission and thereby received a below C grade.
 - Faculty will continue to remind them of the importance of completing all course assignments regarding success in this course and overall knowledge of recreation professions.
 - Faculty will also remind students that we are open to listening to extenuating circumstances that impede their ability to turn in assignments on time. All extenuating circumstances must adhere to NAU policies surrounding such issues.

7.02 Provisions Of Services and Experiences - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate

services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Program-specific learning outcome consistent with COAPRT Standard 7.02

Students will be able to identify cultural differences in values and expectations related to recreation and leisure experiences in the United States that will contribute to a cultural awareness in programming services.

Method by which learning outcome was assessed: PRM 350 Observing Silent Language Discussion Post, Direct Measure.

Result of Assessment: Assessment results were obtained from two classes in AY 2015-16: Fall 2015 open and Summer 2016 open class for a total of 54 students. Assessment results showed 93% of students scored 70% or higher in meeting this learning outcome.

Action Plan: The 7% of students who did not score 70% or higher, is attributed to assignment non-submissions or incomplete assignments with a score of 0. This assignment does not fully submit to the grade box as completed until the student submits their initial post and then comments on at least two additional posts. Additional reminders on the due date of the assignment and submitting at least two comments will be sent out in an attempt to discourage non-submissions or incomplete submissions.

7.03 Management and Administration - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Program-specific learning outcome consistent with COAPRT Standard 7.03

Students will complete the Workplace Harassment Training module and then take the Workplace Harassment Training test.

Method by which learning outcome was assessed: PRM 426 Workplace Harassment Training Assignment, Direct Measure.

Result of Assessment: Assessment results were obtained from two classes in AY 2015-16: Fall 2015 open class and Spring 2016 open class for a total of 86 students. Assessment results showed 98% of students scored 70% or higher in meeting this learning outcome.

Action Plan: Based on the current student grades, no changes are planned for this assignment.

7.04 Provisions Of Services and Experiences - Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.

Program-specific learning outcome consistent with COAPRT Standard 7.03

The students will develop a professional cover letter and resume with reference list to be used for a mock interview and internship application process.

Method by which learning outcome was assessed: PRM 498C Cover Letter, Resume, References Assignment was used as a Direct Measure.

Result of Assessment: Assessment results were obtained from four classes in AY 2015-16: Fall 2015 campus class, Fall 2015 online class, Spring 2016 campus class, and Spring 2016 online class for a total of 59 students. Assessment results showed 98% of students scored 70% or higher in meeting this learning outcome.

Action Plan: The 2% of students who did not score 70% or higher, is attributed to assignment non-submissions with a score of 0. No changes will be made for this assignment but additional efforts on personal contact with students who do not submit by the required deadline will be made.