

The Council on Accreditation of Parks, Recreation, Tourism and Related Professions (COAPRT) Narrative Report

Learning Outcomes Assessment AY 2014-15

7.01 Foundations - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Program-specific learning outcome consistent with COAPRT Standard 7.01

Students will demonstrate critical thought on the history of Parks and Recreation Management by writing a historical profile essay.

Method by which learning outcome was assessed: PRM 220 Historical Profile Assignment was used as a Direct Measure.

Result of Assessment: Assessment results were obtained from four classes in AY 2014-15: Fall 2014 campus class, Fall 2014 online class, Spring 2015 campus class, and Spring 2015 online class for a total of 163 students. Assessment results showed 85% of students scored 70% or higher in meeting this learning outcome.

Action Plan: Clear expectations will continue to be set for this assignment by offering a detailed briefing of the assignment both in person and in written format. Students will continue to be offered a visual format example for the assignment. A selected peer example will continue to be offered after assignments are turned in. A review of the grading rubric will be done with the students in a more detailed manner and time has been made available for ample student questions both in person and online.

7.02 Provisions Of Services and Experiences - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Program-specific learning outcome consistent with COAPRT Standard 7.02

Students will design an inclusion plan for a recreation agency or program to include people with disabilities including a general introduction, and demonstrate application of physical integration, social integration, right to self-determination and age appropriate experiences.

Method by which learning outcome was assessed: PRM 326 Recreation Inclusion Plan Assignment was used as a Direct Measure.

Result of Assessment: Assessment results were obtained from four classes in AY 2014-15: Fall 2014 campus class, Fall 2014 online class, Spring 2015 open class, and Summer 2015 open class for a total of 113 students. Assessment results showed 88% of students scored 70% or higher in meeting this learning outcome.

Action Plan: To address the 12% of students who did not score 70% or higher, an additional sample plan has been posted in the BbLearn shell to provide guidance and additional reminders on the due date of the assignment have been sent out in an attempt to discourage non-submissions which accounted for part of the 12%.

7.03 Management and Administration - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Program-specific learning outcome consistent with COAPRT Standard 7.03

Students will become familiar with the differences between municipal, non-profit and commercial recreation agencies and then develop a staffing plan/organizational chart for a municipal recreation center.

Method by which learning outcome was assessed: PRM 426 Staffing Plan Assignment was used as a Direct Measure.

Result of Assessment: Assessment results were obtained from two classes in AY 2014-15: Fall 2014 open class and Spring 2015 open class for a total of 71 students. Assessment results showed 77% of students scored 70% or higher in meeting this learning outcome.

Action Plan: An optional tutoring session which focuses on the course assignments has been implemented for the fall and spring campus students. Additional reference materials have been added to the course web site to assist student successfully completing all course assignments.

7.04 Professional Internship - Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.

COAPRT 7.04 Learning Outcome Standard Summary		
Percent Completing PRM 408 Internship by End of Term (Benchmark of 70%)		
<i>Fall 2014</i> 20/20=100% Scored 70% or higher	<i>Spring 2015</i> 26/26=100% Scored 70% or higher	<i>Summer 2015</i> 14/14=100% Scored 70% or higher