Welcome

School of Hotel and Restaurant Management
hands-on hospitality
What we offer

• Strong academic foundation
• Hands-on experience to develop skills and mindset for success
What we offer: strong academic foundation

School of Hotel and Restaurant Management

8 undergraduate certificates

- Business Hospitality
- Hospitality Event Management
- Hotel Management
- International Tourism Management
- Hospitality Accounting
- Hospitality Marketing and Sales
- Interior Design Event Management
- Restaurant Management
What we offer: **hands-on learning opportunities** (examples)

- Understand how back-of-house works in our **Test Kitchen**
- Plan events like the **HRM Golf Tournament**
- Coffee shop experience in the HRM building’s **CULT Café**
- Lead as an HRM **Ambassador** or **Concierge**

**Student-run clubs**
- Hospitality Discovery Club
- The National Association for Catering and Events
- Hospitality Entrepreneurs

**Hands-on industry experience**
- **HRM Pathways**—professional development and academic success
- **First-hand exposure to the hospitality industry**—1,200 work hours
- **Lodging Conference**—networking at premier hotel conference

**Study abroad opportunities**
- **Discovering Gastronomy**—a study of French terroir and tradition (3 credits) lasting three weeks
- **Summer Study in Europe**—6-credit experience: European Restaurant and Food Service Management (3 credits) and European Hospitality and Tourism (3 credits)
who we are

scholars, professionals, and students ready to make their mark on the hospitality industry
Engaged faculty

- motivated professionals, scholars, and researchers
- focused on students and their success
- proud to be mentors

Experience individual attention from professors dedicated to helping you grow and develop the skills to become an entry-level manager in the industry.

Mark Molinaro
Chef
He is living his dream as a core faculty member and Brew Club advisor by learning about and teaching one of his passions: food and beverage, and also inspiring and motivating another: people.

Po-Ju Chen
Professor, Associate Executive Director
She specializes in marketing research including consumer behavior, tourist behaviors, and retail and shopping behaviors. Her secondary research focuses on entrepreneurship, innovation sustainability, and cross-cultural research.
Fostering student success

- hands-on experiences
- access to mentors
- connection to academics
- access to Franke’s resources
  - Business Communication Center to help with written communication skills
  - Office of Advising and Academic Support
  - Career Development Office
  - Career Exploration Day
  - Scholarships
Highly employable
77.5% professional placement rate for NAU students

Promising future
By 2029, the industry will provide more than 420 million jobs.

Valued skills include:
• Managing and developing people
• Decision making
• Planning / creative work
• Interacting with customers

Proud partner companies:
Ready to be a Lumberjack?

For more information:
nau.edu/hrm

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