A field with unlimited opportunity

AACSB Accredited Business School

awarded to fewer than 5% of business schools in the world
(bestbizschools.aacsb.edu)
what we offer

• Strong academic foundation

• Hands-on experience to develop skills and mindset for success
The W. A. Franke College of Business

What we offer: **strong academic foundation**

6 academic areas and 1 school

Accountancy  
Finance  
Management  
Information Systems  
Marketing  
Business Economics  
School of Hotel and Restaurant Management

10 undergraduate certificates

Accounting  
Business Economics  
Certified Financial Planning  
Corporate Financial Management  
Enterprise Systems  
Hospitality  
International Business  
Investments  
Marketing  
Nonprofit and Social Entrepreneurship
What we offer: **hands-on learning opportunities** (examples)

**Student-run clubs**
- NAU Investment Club
- Delta Sigma Pi—Professional business fraternity
- DECA—Distributive Education Club of America

**Career development activities**
- Professional Leadership Pathways—professional & academic skills
- Internship opportunities through our Career Development Office
- Career Week and Career Exploration Day

**Global business program**
- Dual degree—Any business major + language major (Chinese, Japanese, French, German, or Spanish)
- Five year plan—with tuition pledge honored in year 5
- One year abroad—required in year 4
who we are

Scholars, professionals, and students eager to make an impact on the future of business
Engaged faculty

- motivated professionals, scholars, and researchers dedicated to their field of business
- focused on students and their success
- proud to be mentors

“Our faculty researchers are constantly contributing new knowledge to the ever-evolving business world.”

Paul Wagner
Information Systems
“He received a $20,000 Enterprise Technology Priority School Grant from State Farm to the system and infrastructure upgrades for some of the upper-division information systems classes.”

Dr. TS Amer
Accounting
“He received the RSM LLP Outstanding Faculty Advisor award at the Beta Alpha Psi annual meeting. Only five faculty advisors who go above and beyond the requirements of a faculty advisor receive this award.”
Fostering student success

- hands-on experiences
- access to mentors
- connection to academics
- 360-degree support
  - Business Communication Center to help with written communication skills
  - Office of Advising and Academic Support
  - Veteran Student Center
  - Career Development Office
  - Scholarships
Highly employable

68–82% of NAU students are employed upon graduation

Flexible future

Ability to define your future career.

“A business major helps you develop a unique perspective on how the fundamentals of business can be applied to nearly any industry or career.”

Companies recruiting from Franke:

[Logos of various companies]
Ready to be a Lumberjack?

For more information:

nau.edu/franke

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