Sponsor & Exhibitor Prospectus

Theme: Multi-disciplinary Approaches to Assess and Respond to Climatic, Social, and Technological Changes in the Southwest
The 13th Biennial Conference is the preeminent forum for bringing together resource managers and research scientists to discuss findings and management needs associated with the Southwest’s natural and cultural resources. The conference, with an expected attendance of more than 500 participants, creates an important opportunity to identify possible responses to challenges such as climate change, energy development, and habitat alteration that negatively affect the natural and cultural landscapes of the Southwest.

As the conference prepares to celebrate its 24th anniversary, conference organizers are committed to:

• including a wider range of disciplines and encouraging multidisciplinary approaches,
• creating and expanding opportunities for both graduate and undergraduate students to gain professional experience and build professional relationships, and
• ensuring broad and diverse participation.

The conference will be held at the High Country Conference Center on the campus of Northern Arizona University, which is a 5-minute walk from the heart of downtown Flagstaff, Arizona.
Resource management agencies, non-governmental organizations, businesses, and university departments are invited to consider a sponsorship. Sponsorships are a wonderful way to not only showcase your organization, but also to support the informed management of our natural and cultural heritage. Sponsorships represent a critical source of financial support, making it possible for the conference to be affordable. We will happily help you create a sponsorship package that meets your needs and fits your budget.

<table>
<thead>
<tr>
<th>Sponsorship Ideas</th>
<th>Plateau $5,000+</th>
<th>Mesa $2,500–$4,999</th>
<th>River $1,000–$2,499</th>
<th>Canyon $500–$999</th>
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</thead>
<tbody>
<tr>
<td>Complimentary Registrations (1 per $2,000)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Complimentary Booth</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Complimentary Ad in Program</td>
<td>Full-page color</td>
<td>Full-page B&amp;W</td>
<td>Half-page B&amp;W</td>
<td>Half-page B&amp;W</td>
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<td>Recognition at Opening Event</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td>Listed in ALL conference materials</td>
<td>X</td>
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**Previous Sponsors**

- Bureau of Land Management
- Colorado Plateau Cooperative Ecosystem Studies Unit
- Grand Canyon Trust
- National Park Service
- Northern Arizona University, including:
  - Office of the Provost
  - Office of the Vice President of Research
  - School of Forestry
  - School of Earth Science and Environmental Sustainability
  - Landscape Conservation Initiative
  - Colorado Plateau Research Station
  - Colorado Plateau Cooperative Ecosystem Studies Unit
  - Merriam-Powell Center for Environmental Research
- The Arboretum at Flagstaff
- U.S. Forest Service, Rocky Mountain Research Station
- U.S. Geological Survey, Southwest Biological Science Center and Arizona Water Science Center

**Sponsorship Ideas**

*Sponsor support is welcomed for the activities listed below. Sponsor benefits apply!*

**Poster Session & Reception**

The poster session and reception will be a Biennial Conference highlight! Host an event that promotes information exchange and networking opportunities.

**Special Session**

This is a great opportunity to support scientific discussion on a topic of interest to you or your organization.

**Tribal Participation**

Some of our Tribal colleagues lack the resources to travel to this important event and you can help them add their voice to the discussion.

**Student Scholarships**

Great chance to support graduate and undergraduate student scholars!
Exhibitor Information

Reach a wide audience of land managers, research scientists, and students! More than 500 participants are expected to attend.

Standard booth includes:

- Skirted table, two chairs, and electrical/internet connection
- 2 m x 2 m space
- Complimentary half-page B&W listing in the conference program (Exhibitor provides camera-ready art)*
- Complimentary listing on conference website

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<tr>
<th>Booth Rates</th>
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<tr>
<td>Standard Booth (Reserved by 8/15/15) $200</td>
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<tr>
<td>Standard Booth (Reserved after 8/15/15) $250</td>
</tr>
<tr>
<td>Non-profit Booth* (Reserved by 8/15/15) $150</td>
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<tr>
<td>Non-profit Booth* (Reserved after 8/15/15) $200</td>
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*Non-profit exhibitors must provide proof of charitable status to qualify for discounted rate.

*Payment and art must be received before September 15, 2015.

About

The Biennial Conference, which is collaboratively organized, is an exemplar for bringing scientists and federal, state, tribal, and private land managers together to assess and address regional conservation issues. The conference was started in 1991 by the Colorado Plateau Research Station (CPRS) to share information among National Park Service researchers and land managers. Over time, the CPRS became part of the U.S. Geological Survey, which continues to sponsor and help to organize the conference. Northern Arizona University, as the regional center for environmental research, has long been a conference sponsor through its Colorado Plateau Ecosystem Studies Unit. The university’s Merriam-Powell Center for Environmental Research serves as the conference’s institutional home.

Contact Information

Sponsorships and Exhibits

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Scientific Program

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Robert Sanford, Jr., Co-chair
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Current Sponsors

Northern Arizona University sponsors include:
- School of Forestry
- Merriam-Powell Center for Environmental Research