BOARD MINUTES
Northern Arizona University Alumni Association
Board of Directors
ARIZONA SCIENCE CENTER
600 EAST WASHINGTON STREET
PHOENIX, ARIZONA
FEBRUARY 1, 2013
MICHAEL FRONSKY ‘85/’89, PRESIDING

NAUAA BOARD MEMBERS PRESENT AT BOARD MEETING: NAU Foundation Board Immediate Past Chair Chris Bavasi ‘75/’00, Adam Candeel ‘01 (teleconference), President Michael Fronske ‘85/’89, Marissa Graves ‘09, Secretary/Parliamentarian Debbi Grogan ‘90, NAU Foundation Board Chair Harry Hengl ’76, Brian Koch ‘99/’01, Veronica Perez ’94, Steven Peru ‘79/’90, Jennifer Reichelt ‘98/’00 (teleconference), Jeffrey Sears ’98 (teleconference), Vice President Philip Tavasci ’03, Jacob White ’01, VP for Intercollegiate Athletics Lisa Campos, and Executive Director Georgette Vigil.

NAUAA BOARD MEMBERS UNABLE TO ATTEND BOARD MEETING: Martin Brown ’82, Bart Graves ’79, Elizabeth Navran ’04, Robert Orrill ’80, Steve Pallack ’82, Carol Lindsay ’61, Immediate Past President Ted Quasula ‘73/’82.

NAUAA PAST PRESIDENTS PRESENT AT BOARD MEETING: Dennis Meador ’67/’71, Chuck Pilon ’59/’66, Larry Schnebly ’52, and Past Presidents’ President Nancy Serenbetz ’75.

STAFF PRESENT AT BOARD MEETING: Rosanne Burton, Beth Bourget ’02.

CALL TO ORDER
President Michael Fronske called the meeting to order at 8:18 a.m., Friday, February 1, 2013.

APPROVAL OF MINUTES FROM THE OCTOBER 19, 2012, BOARD MEETING:
Harry Hengl moved to approve the minutes. Steve Peru seconded and the motion passed.

ACTION ITEM:
Change board date from April 27, 2013 to May 18, 2013. Debbi Grogan moved to approve the date change, Steve Peru seconded and the motion passed.
REPORTS AND UPDATES:

NAU Athletic Department Report
(Dr. Campos reached out to welcome those joining the meeting by teleconference; however there were connection problems, three board members were unable to participate in the meeting).

Dr. Lisa Campos, Vice President for Intercollegiate athletics, reported on reorganization of the athletic department. Darren D’Attillo, Director of External Relations, oversees marketing, media relations, and corporate sponsorships. Tanya Vogel was recently hired from Boston University as Senior Associate Athletic Director and will oversee academics, compliance, anything relating to the athletes. Beth Vechinski, Associate Athletic Director, handles internal operations such as budgeting. Dave Brown, Skydome Director, has announced his retirement in June, 2013. Athletics is currently looking for a Development Officer to join the team. Work is continuing on the Athletic Master Plan, they have been soliciting information from the community and alumni, among others and hope to have that process completed by June.

ALUMNI RELATIONS REPORT
Georgette Vigil, Director of Alumni Relations and Community Outreach handed out her presentation to the board (attached to the permanent minutes.) She informed the board the day was going to be interactive. She introduced David Slipher, Communications Coordinator for the Alumni Relations Office, he will be taking photos of the board of directors and she asked the board to fill out a biography form so the information can be put on the alumni website. Georgette then went through her presentation, first, thanking all those who volunteered time at Homecoming and those who participated in pinning alumni at graduation. Debbi Grogan is representing the board by participating in “It’s Our Town” meetings which is a collaborative effort of NAU, the City of Flagstaff, city businesses and the community to try and work together for the benefit of the community. Georgette gave an update on the Secret Garden Event which was held in Phoenix and the venue was donated by NAU alum David Mata, ’70. The event was a success and enjoyed by all who attended, Georgette did express disappointment that there were no current board members in attendance. The board committees have met with the exception of Marketing. Traditions has an action plan to present, Nominations has an action plan ready for discussion, Fundraising is still considering options to be involved with, and Alumni Outreach is considering possible action on their ideas. Georgette discussed the change in the board meeting dates from April to May because of the public campaign launch. It is now going to be in October, 2013 that the public campaign kicks off, but the board meeting will stay in May to avoid additional confusion. Social media and alumni publications remain strong and a vital way NAU Alumni Relations stay in touch with alumni and friends. Georgette gave the calendar of upcoming alumni events and encouraged all board members to attend the events as they are able. Chris Bavasi advised that Georgette ask board members to attend events instead of just letting people know events are going on. She asked that going forward if all board members could attend one or two of all the events listed (not including homecoming) that would show a lot of support for the events that are planned.

PRESENTATION
Van and Encore Volunteer Programs
An Alumni Relations Welcome Center Folder was given to each person attending the meeting, inside was information on both the Volunteer Alumni Network (VAN) and ENCORE volunteer programs. Rosanne Burton, Volunteer Coordinator, gave an overview of how the ENCORE program came about and what types of opportunities are available
for interested alumni. It was explained that volunteers in the ENCORE program work primarily on campus by guest speaking, becoming a mentor, or possibly offering an internship. The Alumni Relations Office is the link between the volunteers and departments and other affiliates on campus. How alumni are being recruited currently was also discussed. Beth Bourget, Coordinator- Volunteer and Student Programs, also gave information on the VAN program. The VAN program uses volunteers to help with recruiting events for the Office of Undergraduate Admissions, scholarship awards nights and volunteers also help with pinning new alumni at graduation. Beth also explained how volunteers can register on line and see the calendar of events that needs volunteers. Contact information was given to the group to view information on both programs on the alumni website.

**COMMITTEE UPDATES AND ACTION AS NEEDED**
President Michael Fronske thanked Vice President Phil Tavasci for filling in for him at the last board meeting in October when Michael was taking care of his new baby. He also thanked those who volunteered to be committee chairs and reminded everyone that we are half way through the year and that the committees should be working on their agreed-upon goals. Time is winding down and there will only be one more board meeting before July when new members are appointed to the board.

**Traditions**
Brian Koch is the chair. Brian provided a handout (*attached to the permanent minutes*) with two Tradition Committee Goals. Currently the committee has updated the application form for the current NAU alumni awards. The second goal is to develop a new NAU alumni award. He discussed that the reason for the new award was geared toward a recent graduate, and the criteria necessary for the award winner to possess. With the board in agreement on the new award, Veronica Perez made a motion to approve a new alumni award (yet to be named), Debbi Grogan seconded and the motion passed.

**Marketing and Communications**
Jennifer Reichelt is the chair. No report given.

**Outreach**
Jake White is the chair. Jake indicated the Outreach Committee has concentrated on two aspects, volunteering and events. Jake indicated that the committee was planning a drop-in event that former board member Karin Phillips was organizing, since she had to resign from the board that event was never completed. Currently, the committee is working with Georgette and Beth Bourget, who is the student advisor for the LAA group (Lumberjack Alumni Ambassadors), in a partnership where the alumni board will mentor an LAA student in their field. This collaboration is in the early planning stages.

**Fundraising**
Steve Peru is the chair. Steve indicated that the committee has met and brainstormed some ideas with regard to fundraising and the direction the committee should take. Steve gave a handout (*attached to the permanent minutes*), that looks at where the focus should be for the fundraising efforts of the committee.

**Past Presidents**
Nancy spoke for the Past Presidents. She mentioned that while the past presidents do not meet, they are in contact by phone and email. Nancy advised that the past presidents are ready to help any of the committees when a need arises.
**Nominations**
Phil Tavasci is the chair. Phil indicated in June the board will have five open seats. Currently, the Nominations Committee has received five applications from people interested in becoming NAU Alumni Board Members. Phil discussed that the committee is looking for people who are well qualified and will bring a needed skill set to the board. It is not necessary to fill all open seats unless there are outstanding candidates. He would like to have new board members introduce themselves at the board meeting when they attend their first meeting so others on the board can become familiar with them. Phil would like to interview potential board members by Skype to see how they handle themselves during the interview process. He also asked the board for help in recruiting qualified candidates for consideration. He asked that everyone keep in mind the diversity of the board.

**Executive Committee**
President Michael Fronske reported that the executive committee met, and they discussed a couple of issues. The first one was strategic planning- how to get the board more engaged with each other. The second issue was the financial giving of board members. Michael asked Georgette to pull a report and see how many board members give financial support. It showed about 50% of the board donates. Michael asked all of the board to donate, if they can’t give at the “Presidents” level which is a $1000 per year, please give what members are able. There are lots of opportunities to give.

There being no further business, Harry Hengl moved to adjourn the meeting. Steve Peru seconded and the meeting was adjourned at 9:47 am.

Respectfully submitted by Rosanne Burton

**Attachments to Permanent Minutes**
Executive Director’s Quarterly Report
Brian Koch’s Traditions Committee Handout
Steve Peru’s Fundraising Committee Handout