BOARD MINUTES
Northern Arizona University Alumni Association
Board of Directors
NORTH UNION – 1899 BAR & GRILL CONFERENCE ROOMS
FLAGSTAFF, AZ
JULY 16, 2011
MICHAEL FRONSKY ‘85/’89, PRESIDING

NAUAA BOARD MEMBERS PRESENT AT BOARD MEETING: NAU Foundation Board Immediate Past Chair Chris Bavasi ’75/’00, Adam Candee ’01, Vice President Michael Fronske ‘85/’89, Joy Gaeraths ’98/’05 (outgoing), Bart Graves ’79, Debbi Grogan ’90 (incoming,) NAU Foundation Board Chair Harry Hengl ’76 (incoming), Brian Koch ’99/’01, Carol Lindsay ’61 (incoming), Past President Barbara McCloud ’78 (outgoing), Dick Nothstein ’59/’63 (outgoing), Robert Orrill ’80 (incoming), Immediate Past President Kimberly Ott ’82, Steve Pallack ’82 (incoming), Secretary/Parliamentarian Veronica Perez ’94, Marvin Peterson ’61, Treasurer Karin Philips ’77/’96, Jeffrey Sears ’98, Dan Slayton ’78, Philip Tavasci ’03, Jacob White ’01, ASNAU President Blaise Caudill (incoming), Honorary Robert Crozier ’53/’71, NAU President John Haeger, Athletic Director Jim Fallis, and Executive Director Neil Goodell ’76/’96.

NAUAA BOARD MEMBERS UNABLE TO ATTEND BOARD MEETING: Martin Brown ’82, Megan Kondrich ’03, Steven Peru ’80/’90, President Ted Quasula ’73/’82, Jennifer Reichelt ’98/’00, Bruce Turner ’79 (outgoing).

NAUAA PAST PRESIDENTS PRESENT AT BOARD MEETING: Cliff Alexander ’94, James “Buck” Clark ’50/’54, Angela DeLa Cruz ’71/’82, Dennis Meador ’67/’71, Larry Schnebly ’52, and Past Presidents’ President Nancy Serenbetz ’75.

GUESTS PRESENT: Sandra Kowalski, Director of University Marketing, and Armando Ronquillo, past board member.

STAFF PRESENT AT BOARD MEETING: Beth Bourget ’02, Rosanne Burton.

CALL TO ORDER
Outgoing President Kimberly Ott called the meeting to order at 9:35 a.m., Saturday, July 16, 2011. Kim asked the new and returning board members to introduce themselves.

APPROVAL OF MINUTES FROM APRIL 30, 2011, BOARD MEETING
Bart Graves moved to approve the minutes. Dan Slayton seconded and the motion passed.


SWEARING IN OF NEW OFFICERS AND BOARD MEMBERS
Robert Crozier swore in the new officers for 2011-12: President Ted Quasula (absent), Vice President Michael Fronske, Treasurer Karin Philips, Secretary/Parliamentarian Veronica Perez, and Immediate Past President Kimberly Ott. Robert Crozier swore in the new Board members: Robert Orrill, Debbi Grogan, Harry Hengl, Carol Lindsay, Steve Pallack, and Blaise Caudill. Please note: Ted Quasula was sworn in as President by Robert Crozier at the High Country Conference Center on Saturday, August 20.

PROPOSED CHANGE IN BYLAWS RELATED TO ALUMNI BOARD MEMBERSHIP OF NAU FOUNDATION IMMEDIATE PAST CHAIR
The bylaw changes recommended are on page 4, paragraph A: change the 22 voting members to 23, and change the wording to “which includes the Chair and Immediate Past Chair of the NAU Foundation Board.” Also, page 8, paragraph F (new addition): “Immediate Past President. The immediate past president shall provide guidance and additional background information (as appropriate) to the Board of Directors, and shall serve as a member of the NAU Foundation Board of Directors as a representative of the NAU Alumni Association.” Discussion continued around the need for the changes as a result of adding one member to each the Alumni Board and Foundation Board.

Dick Nothstein moved to adopt the bylaw changes. Jeff Sears seconded and the motion passed.

RECOGNITION OF OUTGOING BOARD MEMBERS
Kim recognized outgoing Board members, including Barbara McCloud, Joy Gaeraths, and Dick Nothstein by presenting a plaque and NAU tote bag thanking them for their service. Other outgoing Board member not present, Bruce Turner, will also be given a plaque and bag when he is available.

Michael presented Kim with a gift thanking her for her service as president. He also noted how much Kim has meant to the Board and the accomplishments the Board has enjoyed during her tenure as president. Kim expressed her gratitude to the group.

NAU PRESIDENT’S REPORT
President Haeger thanked board members for their support and expressed the importance of the board’s continued involvement and positive momentum. A brief discussion continued around the budget situation and how NAU plans on handling the $30 million funding reduction from the state. The university has a strong freshman class coming in which increases the amount of tuition dollars. Each vice president is responsible for determining cuts within their divisions. Federal stimulus money that was invested in technology to improve business processes will be saving the institution money. A combination of all of these factors will account for the deficit in state money. President Haeger continued to express we have to change our thinking to that of a semi-private or semi-public institution. President Haeger has been meeting with presidents of private institutions to gain more insight on how we will operate in the future.

President Haeger discussed numerous construction projects occurring around campus. The renovation of the North Quad will be underway soon. The Health and Learning Center will be open for the fall, as well as the new Hotel and Restaurant Management facility. The Native American Cultural Center will open in October. The transit spine for buses, bikes and pedestrians will be open for the start of the school year. The two new residence halls under construction will house 1,400 new beds and will be managed by an outside firm. A new parking garage will be constructed where the existing Fronske Health
Center is located. All of these projects are in preparation for the campus to house 25,000 students in the future.

Dennis Meador asked about the new bill in the legislature, and if state money can be set aside for universities which will be generated from this? President Haeger replied that although this will result in an increase in revenue, he is doubtful we will see any of this money because of the budget situation which will occur in 2014. Bart Graves asked about the parking issues surrounding north campus? President Haeger replied that the goal is to make campus more attractive and to reduce our carbon footprint. Passes for students will be free for them to ride city buses. Bob Crozier asked if NAU will receive revenue from the new residence halls being constructed? The companies will be paying for a ground lease, and we will receive some share of the revenue. A follow-up question was asked regarding renting out the residence halls in the summer for revenue? President Haeger replied that with the number of camps and other functions on campus in the summer, this is not totally feasible. We continue to look at ways to better use our facilities in the summer, and ultimately would love to increase student enrollment during that time of year. Adam Candee asked if we could quantify the number of trees being removed in the North Quad? President Haeger replied that there are a minimum of 40 trees coming out, and a minimum of 40 coming back in, but in different places. Marvin Peterson asked about the plans for Hall of Fame pictures in the Skydome? Jim Fallis replied that they have installed large touch screen televisions which will provide for a digital version of the Hall of Fame.

NAU FOUNDATION REPORT
NAU Foundation Board Chair Harry Hengl reported that the Foundation closed out FY11 in good shape at $10.7 million, up from $7.9 million the year before. The upcoming year is also looking good, and NAU Ventures continues to explore new options. The NAU Foundation Board annual retreat is coming up on August 20, 2011. Immediate Past Chair Chris Bavasi reported that the Foundation approved the Alumni Board President and Immediate Past President to become members of the NAU Foundation Board, allowing for a two-year overlap.

NAU ATHLETIC DEPARTMENT REPORT
Athletic Director Jim Fallis thanked those board members who have joined the Lumberjack Athletic Association and for buying tickets. Jim discussed the costs which athletics faces including $100,000 in new expenses every new fiscal year for room, board, and scholarships. NAU is the only school in the Big Sky Conference which does not receive student fees for athletics. Upcoming events include Pick Your Seat night at Lumberjack Stadium on 8/5/11, Wine & Dine on 8/21/11, first soccer game on 8/26/11, and the Grand Opening of the Skydome on 9/9/11. There will be six suites available in the Skydome for football, with plans for special recognition on September 11th. All basketball games will be played in Rolle Activity Center. Plans are underway to replace all seating with 1,200 new chair seats. NAU men’s basketball will be playing BYU in Prescott Valley on November 30th. Discussion continued around upcoming football schedules through 2015. ABOR recently approved contracts for coaches for several sports. The summer program to keep football players on campus went very well this summer and they will look to expand the program even more next summer.

Dennis Meador asked for an update on the Fieldhouse? Jim replied that they have to raise $5 million for the lead gift to get this underway and that Mason is working on this. Angela DeLa Cruz asked how many seats will be in the new Skydome? Jim replied there will be 11,000 seats. The suites will be used as meeting spaces, classroom and study space when not in use for games. Bob Crozier asked if the Hall of Fame displays could
now be put on the big screens inside the Skydome? Jim replied they will look into it, and they are exploring more ideas for activities during the games.

**ASNAU Report**
Blaise Caudill, President, thanked the board for the opportunity to be involved with the board. Blaise provided the board with some updates from ASNAU including the continuation of the Snowjack Express to the Arizona Snowbowl, the Spring Fling which had approximately 6,000 students attend will now move to a Fall Fling, and they will move the concert to January. ASNAU elections had a record number of students involved this year and running for office. ASNAU had committed to eight initiatives which would be accomplished through the student activity fee, this year they will expand to include one new initiative and they will receive student input to see what that will be. They are also planning to conduct student surveys to look at strategic realignment. Blaise discussed the “Lumberyard” which will be the new student section in the Skydome. Additionally, a new lawyer was hired to provide free legal aid to students. They have also been charged with increasing civic engagement by ASA. Blaise noted that NAU leads the nation in textbook affordability.

[agenda shift]

**Executive Director’s Year-end Report**
Neil Goodell thanked outgoing board members and welcomed incoming board members. He then continued with a PowerPoint presentation [attached to permanent minutes] outlining the year’s work and accomplishments by the Alumni Board and Office of Alumni Relations.

**Discussion and Possible Action Items**

Review of 2011-2012 Alumni Relations Budget
Karin Philips and Neil Goodell presented the overview of the budget. This document is being provided for review purposes only and does not require board approval. One thing to note is there is an increase in event money allocated. This is a result of the Office of Alumni Relations looking to increase outreach as well as the cost of hosting events.

V-12 Memorial on North Campus
Marvin Peterson and Neil Goodell provided the group with three possible concepts for the memorial. The refurbishing of the anchor is almost complete. In terms of the budget, the final costs are yet to be determined; however, $2,250 has already been raised with the Past Presidents contributing another $1,000, totaling $3,250. Due to the delay in renovations to the North Quad, discussion continued around moving the unveiling date and not having this occur in October as originally hoped. Because of this delay, Neil recommended that the board continue to work with the design firm and consider looking at Saturday, May 19, as the dedication date which is Armed Forces Day. The board indicated consensus to consider holding the dedication in May 2012.

A question was asked if the contractors will donate money or services to this project? Neil replied that he will talk with Kinney Construction and see if this is a possibility. Harry Hengl pledged $250 to the memorial.

**Board Member Service Pledge Forms for 2011-12**
Michael asked all board members to sign and date their pledge forms and turn them in to Beth Bourget today.
First Review of Proposed Bylaw Changes
Jeff Sears has chaired the sub-committee charged with reviewing the bylaws and recommending changes [attached to permanent minutes]. There will be no vote on this today, however the board will review and discuss the recommended changes. Essentially the changes being recommended primarily include technical changes as well as updates to reflect recent changes in the board and association. Jeff presented the document and the board reviewed all recommended changes and comments in the bylaws. The sub-committee will provide written recommendations on which to vote at a future meeting.

Annual Alumni Awards
Marvin Peterson presented the document outlining the recommendations for the alumni awards [attached to permanent minutes]. The only award recommendation not included in the document is the Joe and Marie Rolle Spirit of NAU Award. Marie Rolle has chosen Richard Nothstein and John Clark to be the recipients of this award in 2011.

Marvin Peterson moved to approve the award recipients as presented. Carol Lindsay seconded and the motion passed.

PRESENTATION ABOUT NAU’S WEBSITE
Sandra Kowalski, Director of University Marketing, announced that the university’s new website will be launched two weeks from today, and she will provide a sneak preview today. Sandra presented a PowerPoint presentation outlining the background and research involved with the development of the new website. Sandra also provided the board with a live preview of the new NAU website and an overview of how the different departments on campus will be phased into the new website over time.

Jeff Sears asked if people will be continually driving the structure and content of the website? Sandra replied that Marketing will present their budget yearly on their plan for updating the website, and their funding will be based on a year-by-year basis. Ultimately, the importance of the website has been recognized and they will continue to operate under that notion. Adam Candee asked about what more will be done to drive content toward social media? Sandra replied that there is a social media sub-committee on campus which has been charged with developing guidelines for social media, and now they are looking ahead and the next steps for social media development.

COMMITTEE MEETINGS
Michael distributed a sign-up list for board members to indicate their committee preferences. This information will be forwarded to Ted Quasula to finalize committee appointments. Neil discussed the process of committee meetings and indicated that the frequency of the meetings will also be determined.
COMMITTEE DISCUSSION AND POSSIBLE ACTION

Compliance
Barbara McCloud and Dan Slayton are requesting that the board complete the final stage of dissolving the NAU Alumni Association as a formal corporation under the Arizona Corporation Commission, as well as provide recommendations to strike portions of the bylaws. Barbara provided the board with additional background information about this process. For closure, the board will need to vote to direct the Alumni Relations staff to continue working with the Foundation and the university to finalize documents with the Arizona Corporation Commission that formally dissolves the corporation. This action is effective March 31, 2011, which is coincident with the April 1 effective date of the Memorandum of Understanding with the NAU Foundation.

Dan Slayton moved to have the board dissolve the corporation and direct staff to continue working with the Foundation and the university to formally dissolve the corporation as of March 31, 2011. Marvin Peterson seconded, and the motion passed.

It is further recommended to have three sections removed from the bylaws: 1) Page 10, paragraph E, 2) Page 12, Article IX. Indemnification, 3) Page 13, Section 1. Property.

Past Presidents
A proposal was submitted to the Past Presidents on behalf of the Committee to Preserve the History of NAU. The committee is working in conjunction with Cline Library to obtain oral histories of significant alumni and others involved with NAU. The Past Presidents were asked to provide seed money for the oral history transcription. The Past Presidents voted to give $1,650, and the motion passed. The NAU Foundation will match the gift.

Traditions
A short discussion continued on certain aspects of the V-12 Memorial. Would it be possible to get students tied into the construction project from the construction management program? It was expressed that some board members would still like to see rock involved in the project. If anybody has suggestions for verbiage on the plaque, please send recommendations on to the committee for review. Chain Gang is looking to plan a reunion in October 2012. A short discussion continued around an idea presented by Sam Borozan to promote student giving, and it was recommended to get him in touch with Stephen Riggs and the Senior Class Gift committee. Discussion continued around other giving/fundraising possibilities. It was recommended to have Blaise Caudill sit on a committee and have him reach out to Greek Life for help with funding projects.

Nominations
Veronica Perez reported that the Nominations committee is different than the other committees in that membership has to be appointed, so they are waiting on that appointment from Ted to begin committee operations. The past committee did generate some ideas which will be passed on to the executive committee for review.

There being no further business, Marvin Peterson moved to adjourn the meeting. Carol Lindsay seconded and the meeting was adjourned at 2:23 pm.

Respectfully submitted by Beth Bourget

ATTACHMENTS TO PERMANENT MINUTES
Executive Director’s Year-End Report
Bylaws of the Northern Arizona University Alumni Association
2011 Alumni Awards Recommended Recipients

6