Annual Report 2010-11

August 2011

Northern Arizona University Center for International Education

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International Education
Northern Arizona University
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Introduction

The power of an idea was on full display over the course of the 2010-11 academic year as global learning took root among academic departments and programs. Not only was it important to have increasing numbers of departments sign up to participate in the Global Learning Initiative (GLI), but it was exciting to get the sense from casual conversations that faculty, staff and students are coming to understand that global learning and the three associated themes (diversity, sustainability and global engagement) are institutional values that matter and that help to define who we are as a university. In short, few would now argue that NAU is a global campus. There are not only more programs and activities that speak to a global commitment, but those that might have predated the GLI are now much more visible. NAU as a global campus means that students are having more encounters with global perspectives and this in turn means that they are being prepared to be globally competent.

Global Learning

Global Learning Initiative
Two additional rounds of the Global Learning Initiative (GLI) were launched over the past year. Most of the initial group of 28 departments has already submitted reports, adopted by their respective departments. By the end of this fiscal year, more than 80% of all departments would have participated in the GLI. This is quite impressive by any measure, particularly in light of the fact that involvement in the GLI is entirely voluntary. In fact, the entire College of Business has committed to engage all Business majors in global learning. A faculty team representing disciplines across the campus has been formed to replace the east-coast based consulting team to work closely with departments that are new to the process in helping them develop a global learning strategy for their respective disciplines. One of the very positive developments of the GLI is that some departments are now presenting the work they have done at professional meetings around the US. Clearly, what has transpired around the GLI is good enough, not only for NAU students, but for undergraduates everywhere.

Global Science and Engineering Program
A faculty coordinator for the Global Science and Engineering Program, Prof. Eck Doerry (Computer Science) has been hired to launch the new Global Science and Engineering Program (GSEP). This program combines study in science or engineering with study in one of four languages (German, French, Spanish, Chinese) and with one year spent overseas. Half of this year will be a traditional study abroad experience and the other half will allow engineering majors to be involved in an internship and science majors to be involved in research. After five years, students are expected to earn two degrees
(one in the science or engineering major selected and the other in one of the languages). Prof. Doerry’s first order of business will be to develop progression plans for students in all eleven majors in the College of Engineering, Forestry and Natural Sciences that combine these three elements. We anticipate that this program will be very attractive to existing CEFNS majors and will help attract stronger cohorts of students to NAU.

**Department / Faculty Awards for Global Learning**

For the very first time this year, the President's Annual Award Ceremony recognized two outstanding faculty members for significant work in advancing global learning in the courses they teach and other experiences they afford students. They were Profs. Aregai Tecle in the School of Forestry, and Claudia Jurowski in the School of Hotel and Restaurant Management. A similar award was given to the Department of Politics and International Affairs for its outstanding leadership in advancing global learning as an academic department. These awards give institutional recognition to significant work in engaging with global learning. We anticipate that these awards will become an integral part of the President's Annual Award Ceremony.

**Global Learning Symposium and International Festival Week**

The Center for International Education sponsored its first Global Learning Symposium in which students who engaged in a global learning opportunity (education abroad, special class assignment, co-curricula activity) presented a paper on their experience. Highlighting curriculum strategies around global learning, the event resulted in over 11 presentations from 20 students, including a group of students travelling to Flagstaff from the NAU Yuma campus. This event was developed to further institutionalize global learning on the campus.

The CIE also sponsored International Week April 11-15. The week was comprised of a range of activities involving the campus and local community. Activities ranged from a traditional Korean drumming performance by students from Far East University one of our partner universities in Korea, to a presentation on the research conducted by Dr. DeStefano and Dr. Longerbeam on Chinese students. The attendance at many of these events were not as good as we had hoped, but we expect to do a much better job at marketing for next year’s International Week.

**Education Abroad**

Education Abroad (EA) enrolled a record number of students during the 2010-2011 academic year. This occurred notwithstanding numerous database challenges during spring 2011. Happily, we have recently purchased and installed the very best education abroad database currently available in the US and this will substantially aid our education abroad efforts in the coming months. Education Abroad spent approximately two months in the fall developing a Strategic Plan for Enrollment Growth. Over 30 different opportunities for growth were identified including:
• Designing EA programs to help our institution, colleges, and departments meet some of their established goals beyond global learning. For example, EA programs can be used as a strategic capacity builder where bottlenecks exist in degree progression plans.
• More sophisticated recruitment through Facebook as well as advising students through the Facebook chat function.
• Diversifying EA’s student population through the targeted recruitment of local community college students and non-traditional education abroad students.

Most of the Education Abroad Strategic Plan for Enrollment Growth has been implemented during the 2010-2011 academic year. Other parts of the plan are long-term strategies that will be used to guide EA in the coming years.

Record Enrollments
Education Abroad enrollments increased by 15% between this academic year and the last academic year. Four hundred and seven (407) NAU students went abroad over the past year, the highest ever at NAU. Enrollment growth was attributed primarily to improved marketing strategies. Rapid growth occurred in short-term programs which is consistent with national trends in education abroad enrollments. Overall, NAU’s Education Abroad enrollments have doubled in the past five years.
Faculty-led Programs

The number of faculty-led education abroad programs continued to increase. Faculty-led programs offer students unique learning opportunities not available in Flagstaff and facilitate deeper engagement with subject content than may be possible in the classroom.
**Education Abroad Scholarships**

Education Abroad focused on increasing the number of students awarded scholarships at the regional and national level during the 2010-2011 academic year. The EA scholarship webpage was redesigned and now features over 50 scholarships available to NAU students to help fund their education abroad programs. EA Advisor, Jannan...
Poppen, joined the Gilman Scholarship evaluation committee and researched the evaluation criteria for other scholarships. The knowledge gained by Mrs. Poppen was shared with other EA advisors and with students through the EA webpage, information sessions, and day-to-day advising. EA saw a dramatic increase in applications for the Gilman International Scholarship as noted in the chart below.

With the decision of the NAU student government to commit a portion of the fees it collects from students for education abroad scholarships, the Office of Education Abroad was able to disburse $48,000 in new scholarships to students on study abroad programs funded from this source. This represents new and additional resources to support study abroad, and we are delighted to make these extra scholarships available to students.

**Benjamin A. Gilman International Scholarship**

![Bar chart showing the number of NAU applicants for the Gilman Scholarship from Summer & Fall 2008 to Summer & Fall 2011.](chart)

**Outreach**

Education Abroad reevaluated the nature of its relationships with academic units. Although EA has a responsibility to ensure that programs abroad run in a manner that protects NAU from liability and benefits students, the 2010-2011 year marked a focus on how EA can better serve colleges and departments. A number of departments commented on how EA’s efforts have improved how they interact with Education Abroad.

**International Admissions and Recruitment**

International Admissions and Recruitment (IAR) had a successful year with dramatic increases in newly enrolled students and national recognition for its web presence. The IAR website was recognized by EducationUSA, an arm of the US Department of State, as an international student friendly site and the unit continued with the vast array of services for prospective students and applicants ranging from in-person interviews, phone calls, personalized emails and personalized acceptance packets. Dedicated staff
combined with growing interest in university programs resulted in record new international student enrollments. In fact, new international student undergraduate enrollments grew 62% in 2010-2011 compared to the previous academic year. The unit was busy processing applications for the upcoming year with a 32% increase in applications for summer 2011 and a 22% increase for fall 2011. The chart below outlines the new international undergraduate student growth for the past five academic years.

**New Undergraduate International Student Enrollment**

![Chart showing new undergraduate international student enrollment growth from 2006-2007 to 2010-2011.](chart.png)

**Recruitment**

International Admissions and Recruitment focused on doing targeted recruitment in markets throughout Arizona, the Southwest and internationally. Video conferencing was coordinated with the US Department of State, EducationUSA offices, in predominately secondary and tertiary markets. Information sessions with video conferences covered such places as Russia, South Africa, Azerbaijan, Estonia, Bucharest, Malaysia, Ecuador, Sierra Leone, and Kuwait. The unit conducted over 75 program visits to promote NAU and recruit prospective students.

Efforts to recruit combined with an efficient application review process that is coupled with personalized attention yields an increased applicant pool. The daily application summaries represent a future of undergraduate international student growth.
Fall 2011 versus Fall 2010: Daily Application Summary (as of 5/2/2011)

<table>
<thead>
<tr>
<th>INF / INT</th>
<th>ALL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apps</td>
<td>Pending</td>
</tr>
<tr>
<td>Fall 2011</td>
<td>722</td>
</tr>
<tr>
<td>Fall 2010</td>
<td>502</td>
</tr>
<tr>
<td>+/-</td>
<td>130</td>
</tr>
<tr>
<td>+/- %</td>
<td>22%</td>
</tr>
</tbody>
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Summer 2011 versus Summer 2010: Daily Application Summary (as of 5/2/2011)

<table>
<thead>
<tr>
<th>INF / INT</th>
<th>ALL</th>
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<tbody>
<tr>
<td>Apps</td>
<td>Pending</td>
</tr>
<tr>
<td>Summer 2011</td>
<td>239</td>
</tr>
<tr>
<td>Summer 2010</td>
<td>181</td>
</tr>
<tr>
<td>+/-</td>
<td>58</td>
</tr>
<tr>
<td>+/- %</td>
<td>32%</td>
</tr>
</tbody>
</table>

Technology

Utilizing video conferencing to meet students around the world is just one way that IAR is utilizing advances in technology. Facebook is used actively to engage and connect students, as is a sophisticated email communication plan that addresses student concerns and interests in a timely, easy to read manner. IAR sponsored a photo contest on Facebook as a way for current students to showcase the visual wonders of NAU and the Flagstaff community to prospective student and applicants. The unit also utilized Synopsis (a new online database) for the processing of all initial immigration documents for undergraduate and graduate international students.

International Student and Scholar Services

Enrollment Levels

Enrollment among international students continues to grow, having increased in the past three years from 458 in Fall 2007 to 866 in Fall 2010 (as reported in the IIE OpenDoors Report). The Center for International Education remains as committed as ever to serving as advocates for these students and to helping them realize their academic objectives.
International Student Profile

The international student population can be divided into degree-seeking and non-degree seeking students. A majority of the international students are degree-seeking from Asia. China is the most heavily represented country among international students with 264 students from China attending NAU in the Fall of 2010. Saudi Arabia is second among sending countries with 189 students attending NAU in Fall 2010.

Vice Provost Charles with new students at the International Student Orientation
Most of our non-degree students are here on exchange programs and typically spend no more than one to two semesters. During the 2010-2011 academic year, NAU received 146 exchange students from partner institutions. The majority of the exchange students are from European countries with the largest numbers coming from Germany and France. The School of Hotel and Restaurant Management as well as the School of Communication have been the most successful sponsors of exchange students over the years.

NAU International Student Enrollment
Top 25 Countries of Origin, 2010-2011

NAU International Student Enrollment
Percentage of Students By Continent of Origin
2007 - 2009
International Student Academic Success

International students tend to do very well in their academic endeavors at NAU. This can be seen in their undergraduate GPA which averaged over 3.4 at graduation in the fall semester of 2010. This compares favorably to the graduation GPA of domestic undergraduates which averages just over 3.21 in the fall semester of 2010.

Average Graduation GPA Chart

International vs. Non-International Students

Fall 2007 - Fall 2010

Services to International Students and Scholars

To assist students with their academic and cultural adjustment, ISSS provides various types of support services. Arguably one of the most important service we must provide for international students is immigration advising to assist them in maintaining compliance with immigration law. Many aspects of a student’s presence in the U.S. may have immigration implications. Thus, keeping informed on procedures and up-to-date with the frequent changes is critical. To this end we liaise with the Department of Homeland Security and Department of State on various immigration matters.

In August of 2010 a Coordinator of Sponsored Student Programs was hired to work directly with the rapidly growing international, sponsored student population at NAU.
ISSS support services also include an intensive weeklong orientation program for incoming students, advising on academic, immigration, cultural adjustment, financial and personal issues, and referral to services on and off campus. We also provide email updates and web-based information. ISSS offers workshops on a series of topics important to international students, including work authorization applications, special registration procedures and re-entry shock for international students returning to their home countries. We liaise with academic and administrative departments on behalf of the students. We work with embassies and cultural divisions on behalf of the sponsored students, as well as the home institutions of the exchange students. We coordinate the International Friends group to pair international students with domestic students, facilitate the Flagstaff Friendship Program to pair international students with families in the Flagstaff community and advise the International Club, an NAU student organization for both international and domestic students.

Our services to visiting scholars and international faculty have been as important a feature of the work of ISSS as has been our activity with international students. The majority of visiting scholars to NAU are from China with most of these coming on the basis of agreements with partner universities. Over the past academic year, we hosted 67 International Faculty and Scholars, which included 40 Visiting Scholars with 19 from China. Additionally, 27 international faculty and staff were sponsored for both temporary and permanent work authorization.

Faculty Development

The Center for International Education continued to support faculty engaged in international teaching and research opportunities. Workshops were sponsored on such topics as incorporating a global perspective in curricula as well as research opportunities abroad through such avenues as Fulbright.
We understand that at least three NAU faculty were awarded teaching/research Fulbright awards for the 2011-12 academic year.

The Center for International Education is committed to supporting faculty who pursue scholarly activities focused on some aspect of global education or work to enhance our ties with partner institutions overseas or provide global learning experiences for our students on the campus. The following is a list of NAU faculty who received support from CIE for such activities over the past year:

Nicole Bauge, Modern Language, NAU
Mark Beeman, Sociology And Social Work, conference attendance, Montreal
Sarah Bickel, Student Affairs, partner visit, China
Tom Destefano, College of Education, research, China
Eck Doerry, Elect Eng & Computer Science, conference attendance, Providence RI
Ding Du, The W.A. Franke College of Business, conference attendance, China
Victor Gonzalez, Modern Languages, NAU- from Mexico
Liz Grobshist, Office of the Provost, partner visit, China
Chris Gunn, Counseling Center, conference attendance, Oregon
Chad Hamill, School of Music, hosting Rajeev Taranath concert
Michelle Harris, Sociology, partner visit-New Zealand/hosting working group at NAU
Juanita Heredia, Modern Language, conference attendance, Ireland
Janna Jones, School of Communication, NAU
Susan Longerbeam, College of Education, research, China
Kooros Mahmoudi, Sociology and Social Work, speaker series, China
John Neuberger, Mathematics & Statistics, NAU NSF
Robert Neustadt, hosting Peter Kornbluh at NAU
Pin Ng, The W A Franke College of Business, conference attendance, China
Erika Nowak, Colorado Plateau Research, conference attendance, Finland
Chie Okubo, Modern Language, Japanese Speech Contest
Nicole Price, Modern Language, conference attendance, Europe
Catherine Propper, Biological Sciences, conference attendance, Switzerland
Blase Scarnati, Vice Provost-Academic Affairs, conference attendance, Colorado
Robert Shehr, Social and Behavioral Sciences, conference attendance, India
Roy St Laurent, Mathematics & Statistics, conference attendance, NAU
Barbara Veltri, College of Education, conference attendance, India
Michael Vincent, College of Arts & Letters, partner visit, China
Edythe Weeks, Extended Campuses, conference attendance, Czechoslovakia
Paul Wiener, Hotel and Restaurant Management, partner visit, Europe

China Initiatives

It has been an incredible year for the China Initiatives Unit and the development of NAUs’ cooperation with Chinese partner universities. Not only are the numbers of Chinese students at NAU increasing, but new relationships are emerging between NAU
faculty and their counterparts at partner institutions in China that involve collaborative research and teaching.

**Agreements and Student Data**

As our partnerships in China continue to expand, the number of students participating in the various NAU programs continues to grow. Currently, we have 1+2+1, 2+2 and 1+3 program and recent developments have allowed us to begin a new program known internally as the ESL+ 4 program. This initiative will allow us to host Chinese students who have completed all the requirements for high school but have not as yet matriculated into college to come to NAU to spend one year of intensive English and then transfer into academic programs.

In addition to this new program, over the past year four new 2+2 agreements were signed with the following universities in China:
- Chongqing Post and Telecommunication
- Nanjing Normal University
- Guangdong University of Business Studies
- Beijing Hospitality Institute

The current and projected number of Chinese program students on our campus is outlined on Graph A and Graph B.

**Graph A (Historical Data with Projected Fall 2011 Data)**
Graph B (Total / Projected Program Student Numbers at NAU)

Total Chinese “Program Students” by Year
2008 - 64
2009 - 124
2010 - 191
2011 - 241

NAU Faculty and China
In June 2010, fifteen NAU faculty from various departments participated in the Short-term Lecture Program at eight of our Chinese partner universities. While summer 2011 will see a fewer number of NAU faculty going to China, the relationships that are being forged between NAU and our partner universities are at a deeper level than has been seen prior to 2011. Past short term programs were focused on lectures, however, the current trend is for faculty to conduct research, develop programs and in-depth transfer credit analysis. For example, Professor Kooros Mahmoudi from Sociology and Social Work was a Short-term Lecture Program participant in 2010 and returned to China to conduct research on population growth in Asia. Engineering Professor Perry Wood has not only mentored many Chinese visiting scholars but participated in the program in 2009 and is returning to China this summer to develop closer relations with his mentee at the university in Ningbo. Lastly, Engineering professor Terry Baxter, an ABET accreditation evaluator, visited our long standing partner, Xian University of Science and Technology (XUST) to begin the process of evaluating courses at XUST to explore ways in which engineering students from the two universities might be able to benefit from greater numbers of transfer credit through clarification of syllabi, course work and
parallel course development. As NAU continues to develop relationships in China, it is imperative that these relationships continue to deepen through the exchange of faculty and students.

**China Unit Achievements**

Below is a summary of some of the important initiatives that have preoccupied the China Unit over the past year:

- Working with HRM to develop an academic plan for students from Beijing Hospitality Institute
- Working closely with the International School at Xian International Studies University to provide more complete information on courses that could be taught at XISU prior to students coming to NAU for the 1+3 program
- Further development of PIE student transition workshop
- Focus on retention of Chinese program students
- Development and translation of relevant documents to assist Chinese students with understanding the definition of academic probation and its implications
- Meeting with each student on probation to ensure that they are taking advantage of the university academic assistance resources
- Mid semester and end of semester GPA review of all Chinese program students
- Developing a database of NAU alumni from China
- Negotiating priority enrollment for International students

Vice Provost Charles meeting with alumni in Jakarta, Indonesia
Alumni Engagement

Three successful international alumni reunion events were held over the past year. Fifty NAU international alums convened in Dammam, Saudi Arabia in early February, 2011. Vice Provost Charles was accompanied by CEFNS Dean Paul Jagodzinski and spent a wonderful evening with the alums. On March 26, Provost Grobsmith and Vice Provost Charles met with alums in Kuala Lumpur, Malaysia. More than 25 alums turned out to the event. Finally, on June 24th, Vice Provost Charles met with seven alums in Jakarta, Indonesia. There are not as many NAU alums from Indonesian and so it quite special to convene the first such reunion in Indonesia.

Alumni in Saudi Arabia

Cross-Cultural Programming

The Center for International Education sponsored or co-sponsored a number of cross-cultural events over the past academic year. These events were open to the campus community and supported our efforts to disseminate information about countries and cultures around the world. These events also provided leadership opportunities for our international and domestic students. The following is a list of events supported by the CIE over the past academic year:

International Week Events:
- Panel Discussion: *From Rhetoric to Practice: Infusing Global Learning in the Disciplines.*
- Origami & Writing in a Foreign Language
- Korean Drumming by Far East University students and faculty
- Film: *Monsoon Wedding*
- Global Learning Symposium
• Research Presentation: *Internationalizing your classroom: Engaging Chinese Students in the learning experience*. Presenters: Dr. Destefano, Dr. Longerbeam
• Peace Corps Information Session
• First annual International Idol student talent show

International Club/ International Friends Events:
• Valentines Dance with swing dancing lessons
• Cultural presentations on the Netherlands, Japan, and Mauritania
• Bowling
• Ice Skating
• Kick-off barbecue
• Meetings at the Campus Coffee Bean

Scholar Academy Events:
• Hopi Reservation guided tour
• Museum of Northern Arizona and Pioneer Museum tours
• Grand Canyon day trip
• Wupatki/ Sunset Crater day trip
• Sedona day trip
• Camping trip to Monument Valley with tour
• YMCA Preschool visit (observation and participation)

Events for international students:
• Snowbowl Ski trip
• Grand Canyon trip

Professional Development among CIE Staff

Sheila Anders, Director, Business Operations
• Presented, along with Jannan Poppen *Assessing and Implementing Sustainability in Education Abroad: Where do we begin?* International Conference on Study Abroad, Service-Learning, and Sustainability presentation - May 12-14, 2011 at South Dakota State University
• Presented CIE sustainability model at the NAU Environmental Caucus
• Secured approval by the US Department of State for CIE to serve as NAU’s passport processing center

Harvey Charles, Vice Provost for International Education:
• Co-directed a study tour to Europe with Prof. Susan Longerbeam. The objective of the study tour was to exposure graduate students (masters and doctoral) in
Educational Leadership and Student Affairs to various European models in delivering student services, the European approach to international education and helping students learn more about the structure of various higher education systems in Europe. Students earned three credits for this course. It was a resounding success.

- Presented the following papers:

  May, 2011

  February, 2011

  January, 2011

  November, 2010

  “Honey or Vinegar: Global Learning as a Device to Achieve Constructive Faculty Engagement with Diversity Education.” Part of Workshop Titled US Diversity and Global Learning: Examining the Intersections for Teaching and Learning, at AAC&U Conference “Facing the Divides: Diversity, Learning and Pathways to Inclusive Excellence, Houston, TX.  
  October, 2010

  “From Rhetorical Commitment to Curricular Institutionalization: Global Learning and the Transformation of Faculty, Students and Institutional Culture.” Invited Presenter at the University of Evansville Global Learning Forum 2010, Evansville, IN.  
  August, 2010


Nancy Currey, International Admissions Counselor, presented on the following:

- “Arab Students at NAU: Understanding and Aiding”, NAU; April 1, 2011
- Arab Students and Culture for The Office of Residence Life, NAU; September 2010
Eric Deschamps, Director of Education abroad, served professional as the NAFSA Region II Education Abroad Representative and is a member of the NAFSA Task Force for Crisis Management Member. Eric also presented on the following:

- Aligning Education Abroad with Established Institutional Priorities, Arizona International Educators State Meeting; April 8, 2011
- The Rise of China and India: A Comparative Investigation, NAFSA Region II & IV Bi-Regional Conference; November 15, 2010

Jacob Eavis, International Admissions Counselor, was promoted to this position in March 2011. He developed an international admissions training manual, and presented the following poster session at NAFSA:

- A Look at Facebook in the International Admissions Process: A U.S. University Case Study, NAFSA National Conference Poster Session; June 2, 2011

Mandy Hansen, Director of International Admissions and Recruitment, serves on the External Review Board for the American International Recruitment Council (AIRC), was on the Arizona International Educators Conference Planning Committee and also is a member of the NAU Service Professional Advisory Council. Mandy also served in the capacity of interim Associate Director for CIE and presented the following:

- Working with Undocumented Students in the Admissions Process, Arizona International Educators State Meeting; April 8, 2011

Kathy McKeiver, Coordinator International Student Academic Advising, attended the National Associate of Student Personal Administrators and the Association of State Colleges and Universities 1-2-1 annual meeting. Kathy also served as primary reviewer for the 2010 NASPA conference.

Marilyn Poirier, Education Abroad Advisor, served on the Arizona International Educators Conference Planning Committee, Spring 2011.

Danielle Varnes, International Internship Coordinator, presented Building Internship and Research Opportunities from the Ground Up, NAFSA National Conference Poster Session; June 2, 2011.

Jannan Poppen, Education Abroad Advisor, was a Benjamin A. Gilman International Scholarship Review Panelist, November 2011 and presented the following:

- Assessing and Implementing Sustainability in Education Abroad: Where do we begin? International Conference on Study Abroad, Service-Learning, and Sustainability presentation - May 12-14, 2011 at South Dakota State University
Catherine Ribic, Director for International Student and Scholar Services,
• Served professional as a NAFSA Trainer Corps member

Agenda for the 2011-12 Academic Year

The successes and accomplishments over the past few years has helped the CIE to become, as I like to think of it, a well-oiled piece of machinery. The various units at CIE work well with each other, particularly in areas of overlap, and there is a shared vision of where we are headed and a shared commitment to work at the highest level of professionalism. The following are some of the projects that will occupy our attention this year:

A new Building for International Education
Conversations have begun about the need for a new building dedicated to administrative and some academic units that are closely tied to international education. This building will provide offices for staff at the Center for International Education, offices and classrooms for the Program in Intensive English and faculty offices and classrooms for some departments that are to be determined. This will be a significant step forward and will represent the most tangible evidence of the university’s commitment to international education.

Global Education Advisory Council
A select group of international alumni will be invited to join this council to offer ideas and resources for the CIE as well as in support of the global agenda at Northern Arizona University

Recruitment of International Students
The President’s goal of 1000 enrolled international students is likely to be achieved this next academic year. President Haeger addressed the campus community on May 4, 2011 and recognized the importance of international student enrollments for contributions to diversity and tuition revenue. The Center will continue a targeted and robust international student recruiting effort to meet and exceed this expectation.

Outreach to Alumni
A focus on cultivating relationships with alumni was at the forefront of strategic planning and resulted in a reunion in Saudi Arabia and Malaysia. Relationships with alumni were strengthened and recognized as instrumental in the continued growth of CIE and the mission to internationalize NAU.