Northern Arizona University
Center for International Education

Prepared by:
Dr. Harvey Charles, Vice Provost
International Education
Northern Arizona University
Annual Report 2009-10

August 2010
# Table of Contents

**Introduction** .................................................................................................................. 3

**Strategic Planning** ........................................................................................................ 3

**Relocation** .................................................................................................................... 4

**Education Abroad** ........................................................................................................ 4
  - Online Access .................................................................................................................. 4
  - ISEP – Expanded Education Abroad Options ................................................................. 5
  - New Study Abroad Scholarships .................................................................................... 5
  - Record Participation Levels ......................................................................................... 5
  - National Student Exchange .......................................................................................... 6
  - New Staff ....................................................................................................................... 6
  - Scholarships Awarded .................................................................................................. 8

**International Admissions and Recruitment** ................................................................. 9
  - Important Initiatives of International Admissions and Recruitment: ......................... 10

**International Students and Scholars** ........................................................................ 12
  - Enrollment Levels ......................................................................................................... 12
  - Degree-Seeking International Students ...................................................................... 13
  - Non-Degree Seeking International Students ............................................................... 13
  - International Student Academic Success .................................................................. 13
  - Services to International Students ............................................................................. 13
  - International Visiting Scholars .................................................................................. 14

**Faculty Development** .................................................................................................. 14

**China Initiatives** .......................................................................................................... 15
  - Introduction .................................................................................................................. 15
  - Student Recruitment and Retention ............................................................................ 15
  - NAU Faculty Experiences in China ............................................................................. 17
  - Important Accomplishments for the China Initiatives Unit ...................................... 18

**Cross Cultural Programming** ...................................................................................... 19

**Professional Development Activity Among CIE Staff** ............................................. 20

**Agenda for the 2010-11 Academic Year** .................................................................. 22
  - Global Learning Initiative ............................................................................................ 22
  - Global Science and Engineering Program ................................................................. 22
  - Outreach to Alumni ..................................................................................................... 22
  - Recruitment of International Students ....................................................................... 22
  - Global Learning Symposium and International Festival Week ............................... 22
Introduction

The 2009-10 academic year was infused with optimism, successes and the realization of goals in all dimensions of the operations of the Center for International Education. This was the year that the Center for International Education truly came into its own in the aftermath of reorganization, new hires and office renovations. The university enjoyed its highest enrollment among international students, saw the largest number of students participate in education abroad and sent the largest contingent of NAU faculty for short-term teaching opportunities, primarily in China. The most significant and strategic accomplishment, however, was the adoption by the Faculty Senate on January 19, 2010, of the recommendations of the Global Learning Subcommittee of the Task Force on Global Education. In this one decision, the three themes of global learning became the university thematic student learning outcomes for all undergraduates at Northern Arizona University. This was followed by the affirmative response of 29 academic departments to create faculty teams that spent the summer re-engineering their respective majors around global learning. In short, global learning has taken its place at the heart of the global education agenda at NAU.

Strategic Planning

The Global Learning Subcommittee of the Task Force for Global Education finally completed its work in developing recommendations to advance global learning in the curriculum. The recommendations were shared with more than a dozen campus constituencies for their comments and input. Four separate fora were convened to give faculty, staff and students the opportunity to further discuss these recommendations. The most significant request for changes came from the Academic Chairs Council and the recommendations were endorsed by this body once the changes were made. On January 19, 2010, the Faculty Senate took up these recommendations for consideration and possible adopted. After a spirited debate, the recommendations received the overwhelming support of the senators and were adopted. The legislation adopted can be found at this site: http://international.nau.edu/pdf/global_learning_legislation.pdf

The Global Learning Subcommittee quickly transformed itself, with the addition of a few other members, into the Global Learning Steering Committee. It was in the context that the decision was made to seek to implement the recommendations as soon as possible. A Call for Proposals was put out in April 2010, inviting academic departments to field teams of faculty to develop curricula strategies in the major focused on global learning. Specifically, these teams were charged with developing global learning outcomes tied to the major, developing strategies to help students realize these outcomes and developing assessment protocols to determine the extent to which the learning outcomes were being realized. Each faculty on each team was given a $4000 stipend to engage in this work and this was funded by both the Office of the Associate Vice President for Diversity and the Center for International Education. In all, 29 teams participated in this project. A list of the teams and the faculty members involved may be found in Appendix 1.
**Relocation**

The Center for International Education finally has a home that is more suitable for its professional activity. In December, 2009, we moved from Tinsley Hall, a space we inhabited for approximately six years to the second floor of the Blome Building on the historic north campus.

![Image of Blome Building](image)

**Education Abroad**

The comprehensive strategic plan for Education Abroad, implemented in fall, 2008, contributed to a substantial growth in the number of students participating in study abroad programs as well as participating in the National Student Exchange Program. Similar positive results were also reflected in student participation in faculty-led trips during the 2009-10 academic year.

**Online Access**

With a new and improved Education Abroad website introduced this academic year, students can now access information at anytime, anywhere in the world. More comprehensive information about the programs, including dates, fees and courses available, are now at the student’s fingertips. Advising staff are now much less encumbered with paperwork, giving the advantages of online forms, including applications. Our programs can now also be much easier accessed by non-NAU students as a result of this website, and this may in part explain the increase we have witnessed among this population in wanting to participate in our programs.
ISEP – Expanded Education Abroad Options
The new program ISEP (International Student Exchange Program), which debuted in the Fall of 2009, has proven very successful. It has substantially expanded the menu of study abroad destinations available to our students, particularly in countries where it was previously difficult to develop a bilateral exchange relationship. The response of NAU students in participating in ISEP programs was so overwhelming that ISEP has elected to feature NAU in its “Spotlight on Success: Spring 2010” online newsletter (http://www.isep.org/About_ISEP/spotlight.asp). A related and welcome development has been the enrollment of a number of ISEP-sponsored students at NAU, effectively boosting our international student enrollment.

New Study Abroad Scholarships
The Center for International Education campaigned long and hard with Student Government for a scholarship fund that would support Education Abroad students. With the final approval of the ASNAU budget by the Board of Regents, this scholarship fund was established. A sum in the amount of $1.50 would be charged to each NAU student and allocated for education abroad scholarships. Needless to say, the Center for International Education is delighted at this news and it underscores the commitment from the NAU student body to support NAU student participation in education abroad. We anticipate realizing approximately $40,000 for scholarships in the 2010-2011 academic year.

Record Participation Levels
In 2009-10, a total of 393 students participated in study abroad. This includes numbers from summer 2009, fall 2009 and/or spring 2010. This is the largest number of study abroad participants in NAU history and we are quite pleased with this improvement. The participation levels over the past 10 years are particularly impressive. From only 3 students participating in summer study abroad programs in 1999, we now have 158. This reflects a much more streamlined process for faculty proposals for summer programs and much greater awareness about the opportunities that exist for faculty to lead such programs during the summer.

<table>
<thead>
<tr>
<th>Education Abroad Academic Year Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2005</td>
</tr>
<tr>
<td>80</td>
</tr>
</tbody>
</table>
National Student Exchange
The National Student Exchange numbers returned to a high achieved in 2005/06. We anticipate that this number will continue to grow.

New Staff
A new adviser has recently been hired to develop a robust infrastructure for internships and research abroad. We anticipate growing interest among some departments in supporting their majors in pursuing such opportunities. We believe that it is important to cultivate these education abroad alternatives for our students. This new adviser will also assume responsibility for recruiting students to National Student Exchange opportunities as well.
The following are the faculty-led programs sponsored during the course of this academic year:

New programs include:

**Destination: Honduras**
Program Director: NAU’s Campus Ministry
Title: NAU in Honduras: Service Learning Program with the Sierra Service Project

**Destination: Valparaíso (Chile)**
Department: Modern & Classical Languages (Spanish)
Program Director: Prof. Gina Santi
Title: NAU in Valparaíso

Destination: Paris (France)
Department: Modern & Classical Languages (French)
Program Director: Prof. Anne Slobodchikoff
Title: NAU in Paris

Destination: Tokyo (Japan)
Department: Ceramics
Program Director: Prof. Jason Hess
Title: NAU in Japan

Destination: Alicante/Madrid (Spain)
Department: Sociology
Program Director: Prof. Anne Medill and Prof. Yvonne Luna
Title: NAU Race and Ethnicity in Spain

Many of the established faculty-led programs also took students abroad, including:

Nicaragua – Forestry
Mexico – Modern Languages
France (Annecy) – Modern Languages (French)
India – Religious Studies (Two Programs)
Italy – School of Music
New Zealand – Education

New Education Abroad Partnership:

Robert Gordon University Summer Exchange Program (Physical Therapy)-United Kingdom

Scholarships Awarded

Go Scholarships**

<table>
<thead>
<tr>
<th></th>
<th>Summer 2009:</th>
<th>Fall 2009:</th>
<th>Spring 2010:</th>
<th>Total:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$7,000</td>
<td>$20,750</td>
<td>$30,450</td>
<td>$58,200</td>
</tr>
</tbody>
</table>

USAC Scholarships

<table>
<thead>
<tr>
<th></th>
<th>Summer 2009:</th>
<th>Fall 2009:</th>
<th>Spring 2010:</th>
<th>Total:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$7,000</td>
<td>$4,000</td>
<td>$2,300</td>
<td>$13,300</td>
</tr>
</tbody>
</table>

**Includes scholarships awarded to outgoing and incoming students.
International Admissions and Recruitment

International student applications experienced a dramatic increase for the 2010 year. We were up 512% in offers of admission for summer and 132% in the number of newly enrolled undergraduate international students for summer. Fall 2010 numbers, as of August 5\textsuperscript{th}, indicate an increase of 81% for offers of admission and 85% in students that have accepted their offer.

Summer 2010 Daily Application report (2009 vs. 2010)

<table>
<thead>
<tr>
<th>INF / INT</th>
<th>ALL</th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Apps</td>
<td>Pending</td>
<td>Cancel Before Decision</td>
<td>Offers</td>
<td>Cancel After Offer</td>
<td>Offers Pending</td>
<td>Cancel After Accept</td>
<td>Accept</td>
<td>Deny</td>
</tr>
<tr>
<td>Summer 2010</td>
<td>214</td>
<td>2</td>
<td>10</td>
<td>202</td>
<td>98</td>
<td>1</td>
<td>0</td>
<td>103</td>
<td>0</td>
</tr>
<tr>
<td>Summer 2009</td>
<td>39</td>
<td>1</td>
<td>5</td>
<td>34</td>
<td>4</td>
<td>1</td>
<td>0</td>
<td>28</td>
<td>0</td>
</tr>
<tr>
<td>+ / -</td>
<td>175</td>
<td>1</td>
<td>5</td>
<td>169</td>
<td>94</td>
<td>0</td>
<td>0</td>
<td>75</td>
<td>0</td>
</tr>
<tr>
<td>+ / - %</td>
<td>449 %</td>
<td>100 %</td>
<td>100 %</td>
<td>512 %</td>
<td>2350 %</td>
<td>0%</td>
<td>0%</td>
<td>268 %</td>
<td>0%</td>
</tr>
</tbody>
</table>
Important Initiatives of International Admissions and Recruitment:

- CIE’s engagement with qualified and reputable recruiting agents based overseas has paid huge dividends over the past year. We now have agreements with 29 agents that have yielded more than 150 applications from international students.

- We have developed an Agent Resource website and online guide to support agents who wish to collaborate with NAU guide [http://international.nau.edu/agents/](http://international.nau.edu/agents/).

- We recently developed a new international student video in collaboration with students enrolled in the Senior Capstone class in Communications.

- A number of video conferences with prospective students were offered by International Admissions and Recruitment. Students from Taiwan, Germany, Estonia, Kuwait, Sweden and India participated in these conferences.

- Developed recruitment material in both Arabic and Chinese for recruitment activity with prospective students from those populations.

- CIE’s engagement with qualified and reputable recruiting agents based overseas has paid huge dividends over the past year. We now have agreements with 29 agents that have yield more than 150 applications from international students.
- Developed a Facebook page for CIE and utilized this social network site to connect new students. Initiated a special email campaign to prospective students and applicants to direct them to this page. We currently have 484 friends [http://www.facebook.com/nauintl](http://www.facebook.com/nauintl)

- We have also developed an Alumni Facebook page which currently has 42 members.

- Established new international transfer markets in Utah, Idaho, Colorado & Wyoming.

- The Office of International Admissions and Recruitment has developed an online application for exchange partners along with fee waiver codes for exchange students and agents. Fall 2009 & Spring 2010 a total of 280 applied on line. We aim to have at least 75% of applicants use our online application as it is more efficient and leads to quicker turnaround.

- As a result of International Admission and Recruitment’s leadership, the Center for International Education hosted the Education USA Social Media Conference at NAU. We welcomed over 55 advisors from around the world for a two-day visit of information sessions, campus tours and a special trip to the Grand Canyon.
International Students and Scholars

Enrollment Levels
Enrollment among international students continues to grow, having increased in the past three years from 458 in fall 2007 to 506 in fall 2008 and 573 in fall 2009 (as reported in the IIE OpenDoors Report). The Center for International Education remains as committed as ever to serving as advocates for these students and to helping them realize their academic objectives.
Degree-Seeking International Students
The international student population can be divided into degree-seeking and non-degree seeking students. A majority of the international students are degree-seeking from Asia. China is the most heavily represented country among international students with 180 students from China attending NAU in the fall of 2009. Saudi Arabia is second among sending countries with 80 students from Saudi Arabia attending NAU in fall 2009.

Non-Degree Seeking International Students
Most of our non-degree students are here on exchange programs and typically spend no more than one to two semesters. The majority of the exchange students are from European countries. The School of Hotel and Restaurant Management as well as the School of Communication have been the most successful sponsors of exchange students over the years. In fall 2009 NAU received 80 exchange students from partner institutions.

International Student Academic Success
International students tend to do very well in their academic endeavors at NAU. This can be seen in their undergraduate GPA which averaged over 3.52 at graduation in the Fall Semester of 2009. This compares favorably to the graduation GPA of domestic undergraduates which averages just over 3.19 in the Fall Semester of 2009.

Services to International Students
To assist students with their academic and cultural adjustment, ISSS provides various types of support services. Arguably the most important service we must provide for international students is immigration advising to assist them to maintain immigration compliance. Many aspects of a student’s presence in the U.S. may have an immigration related function. Thus, keeping informed on procedures and up-to-date

Comparison of CIE to Non-CIE Undergraduate Students’ Average Graduation GPA, Flagstaff Campus, 2007 – 2009
with the frequent changes is critical. To this end we liaise with the Department of Homeland Security and Department of State on various immigration matters.

ISS support services also include an intensive weeklong orientation program for incoming students, advising on academic, immigration, cultural adjustment, financial and personal issues, and referral to services on and off campus. We also provide email updates and web-based information. ISSS offers workshops on a series of topics important to international students, including work authorization applications, special registration procedures and re-entry shock for international students returning to their home countries. We liaise with academic and administrative departments on behalf of the students. We work with embassies and cultural divisions on behalf of the sponsored students, as well as the home institutions of the exchange students. We coordinate the International Friends group to pair international students with domestic students, facilitate the Flagstaff Friendship Program to pair international students with families in the Flagstaff community and advise the International Club, an NAU student organization for both international and domestic students.

**International Visiting Scholars**

Our services to visiting scholars and international faculty have been as important a feature of the work of ISSS as has been our activity with international students. The majority of visiting scholars to NAU are from China with most of these coming through partnership arrangements with universities in China. Over the past academic year, we hosted 37 visiting scholars with 18 of these coming from China. In our work with faculty, researchers and other NAU employees we have processed 23 employment based petitions for both temporary (H-1B and O) and permanent (E-3) immigration status.

**Faculty Development**

This past year, the Center for International Education continued its generous support of faculty engaged in international teaching and/or research opportunities. We sponsored two workshops in collaboration with the Faculty Development Program, one focused on a range of international teaching and research opportunities and the other exclusively on Fulbright opportunities. Our efforts in this regard must be making a difference as we were cited by the U.S. Department of State as one of the top producers of Fulbright Scholars in the United States among peer (research) universities. A total of four NAU faculty and staff participated in Fulbright programs during the 2009-10 academic year.

The following is a list of NAU faculty support by CIE in their international activities:

- **Paul Beier**, Forestry, lecturing in China at XUST
- **Doug Biber**, lecture series at Rikkyo U, Tokyo
- **Christopher Gunn**, conference attendance
- **Dale Hoskins**, site visit to NHTV-Breda
- **Janna Jones**, to develop exchange with Univ. of Wollongong, Australia
- **Sanjay Joshi**, meeting with Indian Minister for HRD in Washington, DC
- **Susan Longerbeam**, conference attendance
- **Kooros Mahmoudi**, lecture travel to China and Korea
- **Ishmael Munene**, presented paper at conference in Ghana
- **Sheila Nair**, explore short-term study abroad possibilities in Malaysia, Vietnam and Cambodia
Robert Neustadt, research travel to Guatemala
Pin Ng, presented paper at conference in China
Catherine Propper, presented paper at Conference on Environmental Endocrine Disruptors,
Steven Schaeffer, shipping artwork for display at the Biennale in Venice
Michael Stevenson, travel to China to explore strategic partnerships
Todd Sullivan, Chair, Music, site visit to Italy,
Danielle Varnes, EWB conference support, Denver, CO
Miguel Vasquez and Marina Vasquez, presented paper at conference in Merida, Mexico,
Paul Wiener, site visit to Bad-Honnef and Breda for student recruiting
Terry Wood, to present lectures at Chinese partner university

China Initiatives

Introduction
The China Initiatives Unit was established during this academic year out of a realization that that growth in our partnerships with Chinese institutions required more strategic coordination. Our China Program Coordinator, Daniel Palm, was promoted to Program Director and invited to lead this new and exciting dimension of CIE operations.

In addition to Chinese students who elect to enroll at NAU all on their own, the majority of Chinese students at NAU are here because of agreements we have signed with institutions in China where they were initially enrolled. Over the past year, we have seen growth in terms of increased numbers of Chinese students enrolling at NAU on the basis of 1+2+1, 2+2 and 1+3 programs. We will refer to these students going forward as “Chinese Program Students.” In addition to hosting Chinese students, we have hosted larger numbers of Chinese visiting scholars and we have sponsored a total of 15 NAU faculty to give lectures in their respective disciplines at partner universities in China. During the past year, we signed five new 2+2 cooperative agreements with the following institutions:
- Hunan Institute of Technology
- Nanjing Normal University
- Southwest University of Finance and Economics
- Beijing International Studies University
- Hefei University

Student Recruitment and Retention
The success enjoyed in the overall growth of the international student population at NAU is mirrored in the enhanced enrollment of Chinese Program Students. Just three years ago, the total enrollment of Chinese Program Students amounted to less than 50. This coming fall 2010 there will be nearly 200 program students on our mountain campus. Once again, Chinese Program Student recruitment numbers have outnumbered those of the previous year with a 50% increase in enrollment.

Part of the reason for the impressive number of Chinese students is the attention we pay to academic advising and retention. A number of measures have been put in place over the last 12 months to ensure that no student falls through the cracks and that they are provided with the right levels of support. Some of these measures include developing agreements with the students that help them to understand their academic challenges and keep them accountable, scheduling one on one tutoring
assistance in particularly challenging courses for students, encouraging their participating in the campus assistance program and mandatory meetings at CIE throughout the probationary semester to ensure continued encouragement and success.

Enrollment of Chinese Students Based on Collaborative Agreements

Cumulative Enrollment of Chinese Students Based on Collaborative Agreements
NAU Faculty Experiences in China

This past summer 15 NAU faculty from varies departments have participated in the Short-term Lecture Program at eight of our Chinese partner universities. This number is up from just 2 faculty that participated in the summer of 2009.

<table>
<thead>
<tr>
<th>NAU Professor</th>
<th>Department</th>
<th>Chinese Host University</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Eastwood</td>
<td>Business</td>
<td>• Xian University of Science and Technology</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Hunan Institute of Technology</td>
</tr>
<tr>
<td>Koroos Mahmoudi</td>
<td>Sociology</td>
<td>• Shandong University at Weihai</td>
</tr>
<tr>
<td>Kathy Eastwood</td>
<td>Physics and Astronomy</td>
<td>• Xian University of Science and Technology</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Hunan Institute of Technology</td>
</tr>
<tr>
<td>Beverly Amer</td>
<td>Business</td>
<td>• Guangdong University of Business Studies</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Xian International Studies University</td>
</tr>
<tr>
<td>T.S. Amer</td>
<td>Business</td>
<td>• Guangdong University of Business Studies</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Xian International Studies University</td>
</tr>
<tr>
<td>Melissa Birkett</td>
<td>Psychology</td>
<td>• Southwest Jiaotong University</td>
</tr>
<tr>
<td>Chih-Hsiung Tu</td>
<td>Education</td>
<td>• Beijing International Studies University</td>
</tr>
<tr>
<td>Perry Wood</td>
<td>Engineering</td>
<td>• Xian University of Science and Technology</td>
</tr>
<tr>
<td>Galen Collins</td>
<td>Hotel and Restaurant Management</td>
<td>• Hefei University</td>
</tr>
<tr>
<td>Director Todd Sullivan</td>
<td>School of Music</td>
<td>• Guangdong University of Business Studies</td>
</tr>
<tr>
<td>Professors</td>
<td></td>
<td>• Xian University of Science and Technology</td>
</tr>
<tr>
<td>Stephen Dunn</td>
<td></td>
<td>• Shenyang Conservatory of Music</td>
</tr>
<tr>
<td>Cindy Gould</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alexander Lapins</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nancy Sullivan</td>
<td></td>
<td></td>
</tr>
<tr>
<td>David Vining</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Important Accomplishments for the China Initiatives Unit

- Developed a more coordinated and organized orientation packet for new Chinese visiting scholars to NAU.
- Completed all 1+2+1 Articulation Agreements
- Developed a standard articulation template for 1+2+1 students
- Provided direct support to Prof. DeStefano in his 1+2+1 research
• Developed an academic action plan to assist students with poor grades and in danger of being placed on probation

• In collaboration with Gateway Advising, developed a system to facilitate priority enrollment for Chinese Program Students

• Developed and implemented a student transition workshop for students transferring from the Program in Intensive English to the university academic program

• Developed a report to address the needs of the advising community at NAU with respect to new incoming international students

• Collaborating with the department of Hotel and Restaurant Management to develop a 2+2 HRM program for Chinese partner institutions

• Instituted regular one on one advising meetings with Chinese students each semester to assure that they are making good academic progress

Cross Cultural Programming

The Center for International Education sponsored or co-sponsored a number of cross-cultural events over the past academic year. These events were all open to the campus community and supported our efforts to disseminate information about countries and cultures around the world. These events also provided leadership opportunities for our international and domestic students as well. The following is a list of events supported by the CIE over the past academic year:

• Horizon Performance Series co-sponsored with the School of Music

• International Women’s Day

• Chinese New Year Celebration

• Iftar Celebration ending the Holy Month of Ramadan

• Participated in the week long events sponsored by Multicultural Student Center titled “One Community Many Voices event”

• Day trip to the Hopi reservation led by a Hopi guide

• Day trip to Gap Elementary School on the Dine reservation and the Navajo Interactive Museum

• Women’s History month
• Cultural presentations at elementary schools in the Flagstaff School District

• Family Cultural Night at Mountain Charter School

• Organized trips for international students and visiting scholars to the Grand Canyon, Sunset Crater, Wupatki National Monument

**Professional Development Activity Among CIE Staff**

**Mandy Hansen**, Director of International Admissions & Recruitment was appointed to the American International Recruitment Council (AIRC) External Review Board. AIRC is a new organization which is focused on creating standards and a system of approval for educational consultants or agents who recruit international students on behalf of US colleges and universities. Additionally, Mandy was selected as a Fulbright Scholar for the Fulbright Seminar for U.S. Administrators in Germany

**Chris Peltier**, International Admissions Counselor, served as Training Coordinator for NAFSA-Recruitment group and is conducting a pre-conference workshop on enrollment management at NAFSA 2010-Kansas City.

**Jacob Eavis**, International Credentials Evaluator attended NAFSA Region II Conference, AACRAO Winter Transfer Credit Institute and Online Administration Systems with CollegeNet. Additionally, Jacob served on the NAU Transfer Credit Committee and helped to develop a comprehensive plan for transfer students and a transfer credit work flow.

IAR staff participated in World Education Services webinars on Arabian Peninsula Credentials, India, and Facebook & Twitter Recruitment Tools.

**Nancy Currey**, International Admissions Counselor, presented at the NAFSA Region II conference in New Mexico on “Tips on how community colleges and universities can work with Middle Eastern students.” This session was voted Best of NAFSA Region II workshop. Nancy also facilitated a session on admissions and technology at the AIE spring 2010 conference.

**Jiang Xia**, Student Academic Specialist in the China Initiatives Unit gave an invited paper on “Returned Overseas Chinese Students and Internationalization of Chinese Higher Education” at an Education conference in Wuhan, China.

**Harvey Charles**, Vice Provost for International Education was invited to the following leadership roles this past academic year:

- Executive Board of Association of International Education Administrators
- Editorial Board of Journal of Studies in International Education
- Advisory Board of AAC&U’s Diversity Digest and Diversity Web
• Fulbright Scholar-in-Residence Review Panel
• Editor of Association of International Education Administrators
• Coordinator of Global Learning Syllabus Project, an AAC&U and AIEA sponsored project to develop a national database of syllabi with significant global content

Charles also presented the following papers (including an article he wrote that was published in an Indian newspaper):

“How Will I Engage With the World: The Challenges, Opportunities and Imperatives Facing Japanese and American College Students.” Invited Lecture at Rikkyo University, Tokyo, Japan, June 2010


“Initiating and Managing the 1+2+1 Program: Principles to Follow, Strategies That Work.” Invited Presenter at the AASCU conference “Rethinking the University,” St. Thomas, Virgin Islands, Feb. 2010


Cathy Ribic, Director of International Student and Scholar Services presented at the NAFSA Regional Conference on the Two Year Home Country Residence Requirement

Marilyn Poirier, Education Abroad Adviser, coauthored with Prof. Mike Wagener an article titled “International Student Exchange as a Vehicle for Creating an Ethnic and Culturally Diverse Experience for Forestry Students” in the Journal of Forestry. She also presented a paper at the NAFSA Region II conference on “Gaining a New Family: Home Stays and Advising Issues.”

Eric Deschamps, Director of Education Abroad presented on the following topics:

• Medical? Criminal? Critical?: The 20 Questions of Managing International Student Crises
  NAFSA National Conference; June 3, 2010

• Medical? Criminal? Critical?: The 20 Questions of Managing International Student Crises
  NAFSA Region II Conference; October 30, 2009

He received the following awards:

• Region II Conference Highlight Award, November 2009, awarded for the “Medical? Criminal? Critical?” presentation at NAFSA Region II, asked to present at the national NAFSA conference

• Golden Key International Honor Society Invitation, October, 2009 – Invited in recognition of exceptional academic achievements in doctoral program
Agenda for the 2010-11 Academic Year

As successful as the Center for International Education has been over the past three years, much more work needs to be done to more completely institutionalize international education at Northern Arizona University. The following are some of the projects that will occupy our attention this year:

Global Learning Initiative
Building on the success of the Global Learning Initiative, we hope to put out a Call for Proposals so that additional departments would field teams of faculty to develop curriculum strategies focused on global education. We hope to have a call this fall for spring and a call in the spring for summer. We will continue to incorporate the principles of Positive Deviance so that the successes of departments who have engaged in this initiative in the earlier rounds can be easily and widely shared with those coming to the initiative a bit later.

Global Science and Engineering Program
We have begun conversations about this new program with faculty and the Deans in the College of Engineering, Forestry and Natural Sciences as well as the College of Arts and Letters. Our aim is to launch this program and then seek outside funding to maintain and expand this program. This program will offer close to the ideal preparation for science and engineering students to meet the demands of the 21st century. Students will earn degrees in the home discipline in science or engineering as well as a degree in the language of choice. Additionally, they will live one year in the country in which the language of their choice is spoken, divide the time between study and research/internship. It will be a multidisciplinary effort but we have already been assured of support from the department of Modern Languages. We hope to do the preparatory work this year so that we can launch this program in fall, 2011.

Outreach to Alumni
We believe that it is important in the short term to cultivate relationships with as many international alumni and NAU study abroad alumni as possible. Support for the exciting global education program at NAU will grow when more of these alums hear about these efforts about which they care quite deeply. We are currently planning to host an alumni reunion in Saudi Arabia next spring. We also hope to reach out to more study abroad alums over the course of this year.

Recruitment of International Students
The President’s goal of 1000 international students enrolled at NAU now seems to be very much within reach. To this end, we will continue a robust international student recruiting effort, participating in fairs, visiting community colleges in the region and cultivating ties with reputable agents, a particularly lucrative sources of students over the past year.

Global Learning Symposium and International Festival Week
For the first time, the Center for International Education will sponsor a symposium in which students who have participated in some aspect of global learning (education abroad, special class assignment, co-curricula activity) would be able to present a paper on their experience, and more importantly, what
they learned. With curriculum strategies around global learning having been recently developed in a number of departments, we anticipate that there will be many students who will have unique and exciting learning experiences to share.

We will also sponsor an International Festival week in mid-April 2011. There will be a range of activities that would excite the imagination of members of the campus and local community and that will cast a spotlight on global education.