Nearly every semester, NAU PD receives reports of individuals on campus selling magazine subscriptions. Often, sellers will say that they are trying to earn points toward an award (i.e., trip to Europe, money for their school, etc.). The sales tactics include asking personal questions about you, including favorite music artist, movie or hobbies. They use this to attempt to bond with you, which will make it more difficult for you to decline. The sales people target young women and will use high pressure sales tactics, which include questioning your patriotism by asking you to purchase a magazine for a military member overseas. Their tactics also include walking you to the ATM's on campus!

The customer fills out a subscription form, gives the seller money and never hears from the seller again. More often than not, the customer, now a victim, never sees their money again and never receives any magazines. If the seller gives you a telephone number, it will most likely be disconnected or belong to someone who has nothing to do with the magazine company.

- **IMMEDIATELY WALK AWAY!** Make noise to gather others attention to assist you. Call **NAU Police** immediately at *(928)523-3000* or use a bluelight phone to call us.

- If you are “escorted” to an ATM machine, enter the WRONG pin number!
- Everyone who sells anything on NAU property must obtain written permission to sell and must be registered with the Office of Student Life, which is located in the Student Union.
- The only authorized locations to sell items on campus are at the Student Union, du Bois Center or the HLC (Health and Learning Center).
- Anyone who sells anything on campus that is not registered is in violation of university policy and will be trespassed from campus or arrested if they have already received a trespassing warning. This policy is in place to protect NAU and our campus community.