Wanted: PR Intern!

“All of our programs strive to build the kind of world we want to live in — socially, environmentally, and economically — a world we want our children and grandchildren to inherit.”

Have communication skills? Avid about the natural world? Want to combine these passions?

Willow Bend Environmental Education Center is looking for you!

Willow Bend is a nonprofit environmental education center dedicated to nurturing a sense of place through hands-on education programs. We are seeking a dynamic motivated intern who is passionate about the natural world and is interested in pursuing a career in public relations, communications or marketing. Interns will assist with our social and traditional media efforts to promote Willow Bend’s activities and raise the profile of Willow Bend in the Flagstaff community.

Responsibilities:
- Promote Willow Bend’s activities using web-based social media, email, traditional print and film.
- Analyze efficiency of existing media outlets and work to incorporate new avenues.
- Create short promotional films and presentations.
- Design and distribute flyers.

Requirements:
- Interpersonal skills, ability to work collaboratively as well as independently, high motivation.
- Familiarity with a variety of graphic design, outreach and social media applications.
- Demonstrated experience or desire to gain experience in filmmaking and still photography and access to editing software and equipment.
- Appreciation for the natural environmental a must!

Compensation:
- Hands on learning experience.
- Resume building.
- Academic credits (upon advisor approval).

To Apply
Send a Resume, Cover Letter and three references to info@willowbendcenter.org
Contact 928.779.1745 or email: info@willowbendcenter.org for any questions. Please include the internship position you are applying for.