

NAU Near You Alumni Chapter Program

Photo Pointers

- Digital photo basics:
 - .jpg or .tiff files
 - file size of at least 100 KB (larger is better, up to a size of about 1 MB)
 - a resolution of 300 dots per inch (dpi)--use the settings on the camera that provide fewer, but larger photos
- Small photos sized for use on a Web site (typically having a file size of 10-100KB and a resolution of 72 dpi) won't work on a magazine page.
- We can't guarantee we can use all the photos we receive, but encourage you to take photos at all your public events.
- Contact alumni chapter coordinator with questions about photos; they will relay them to us.
- Try to catch people *doing* things at events. Action photos convey the energy and fun that you're having at the event better than group portraits.
- Please include caption information if possible with all photos submitted, including names of persons shown in the photo (not always needed for very large group shots or action shots). Even if you can't include names, please describe the event and the action portrayed in the photo completely.
- For comprehensive event coverage, download the WhatsApp app to your mobile device and text Amy Phillips (623) 694-8274 photos during and after events.

Action Photo Examples: Activities such as golf tournaments could feature shots of the attendees playing or warming up on the putting tee. A family picnic might offer the opportunity to take photos of alumni and their kids frolicking or playing tug-of-war. A mentoring event might produce a great photo of a mentor and protégée engaged in intense conversation.