NORTHERN ARIZONA UNIVERSITY
College of Social & Behavioral Sciences

Bachelor of Science
MERCHANDISING
School of Communication
2009-2010 Undergraduate Catalog
Degree Progression Plan

Freshman Year							
1st term				**2nd term**			
COM 101	Communication Analysis	3		MER 135	Merchandise Buying	3	
MER 131	Merchandising Fundamentals	3		SC 111	Fundamentals of Public Speaking	3	
ENG 105	Critical Reading /Writing (FNRQ)	4		MAT xxx	Mathematics Requirement (FNRQ)	3	
LS	SCI:LAB	4		*LS*	Liberal Studies	3	
NAU 100	Transition To College	1		*GE*	General Elective	3	
	Total units	15			Total units	15	

Sophomore Year							
3rd term				**4th term**			
MER elective	See Catalog or Advisor	3		MER 235	Evaluating Apparel Quality	3	
COM 200	Basic Communication Theory	3		MER 232	Textiles	3	
Minor Course	See Catalog or Advisor	3		*Minor Course*	See Catalog or Advisor	3	
LS	Liberal Studies	3		*LS*	SCI:SAS	3	
GE	General Elective	3		*GE*	General Elective	3	
	Total units	15			Total units	15	

Junior Year							
5th term				**6th term**			
MER 331	Merchandising Planning and Control	3		MER elective	See Catalog or Advisor	3	
MER 300W	Promotional Communication	3		MER 332	Merchandise Promotion	3	
Minor Course	See Catalog or Advisor	3		*Minor Course*	See Catalog or Advisor	3	
LS	Liberal Studies	3		*LS*	Liberal Studies	3	
LS	Liberal Studies	3		*GE*	General Elective	3	
	Total units	15			Total units	15	

Senior Year							
7th term				**8th term**			
MER 431	Visual Merchandising	3		MER 490C	Professional Practices for Merchandising	3	
MER *Elective*	See Catalog or Advisor	3		*Minor or GE*	See Catalog or Advisor	3	
Minor Course	See Catalog or Advisor	3		*Minor or GE*	See Catalog or Advisor	3	
Minor Course	See Catalog or Advisor	3		*LS*	Liberal Studies	3	
LS	Liberal Studies	3		*GE*	General Elective	3	
	Total units	15			Total units	15	

- This degree progression plan is to be used in conjunction with the academic catalog and degree progress report.
- Students should see an academic advisor regularly to confirm their academic progress.
- Students must see an academic advisor before enrollment for the 7th term in preparation for graduation.
- Many courses have pre-requisites. Please check the academic catalog for pre-requisite and placement information.
- Submit graduation application during 7th term.

Liberal Studies Distribution blocks

AHI (6 units)	SPW (6 units)	CU (6 units)	Science (7 units)	Additional 3 units to reach 35 total

PROGRAM INFORMATION

Be aware that courses in your major may have prerequisites that **you must complete** before taking those courses. Courses for your major are offered in specific sequence and you must complete the communication core and required prerequisite courses in sequence and when they are offered to avoid being unable to enroll in a required course for which you have not completed the prerequisites. Failure to take courses in sequence may delay completion of your plan. To complete the Merchandising degree you must follow a very precise plan, which requires you to meet regularly with Merchandising Faculty Advisors.

You are required to select a minor and may select a minor from the School of Communication or a Business Minor from the W.A. Franke College of Business. You have the option to substitute one of the certificates offered by the W.A. Franke College of Business plus an elective from the W.A. Franke College of Business for a total of 18 units.

You may take MER 408 (Internship) after completing a minimum of 89 units toward your degree and maintaining a 2.5 GPA. **You must apply to and receive prior approval** from Merchandising faculty members. The Faculty reserve the right to deny approval based on our assessment of your preparation and competence. A maximum of 3 units of either MER 389 or 408 or a combination of both may apply toward the 9 units of merchandising electives.

You must earn a grade of "C" or better in the School of Communication Core (COM 101 and COM 200), Freshman Composition (ENG 105) and Liberal Studies Mathematics Foundation Course. You must earn a "C" or better in all courses required for the Bachelor of Science in Merchandising major and maintain a GPA of 2.5 or better in these courses to complete this degree.

BE AWARE THAT THE FINAL RESPONSIBILITY OF SELECTING COURSES RESTS WITH YOU. IT IS YOUR FULL RESPONSIBILITY TO MEET THE REQUIREMENTS OF YOUR COURSE OF STUDY, IN THEIR PROPER ORDER, SO YOU DON'T FIND YOURSELF IN YOUR SENIOR YEAR INELIGIBLE FOR GRADUATION.

GENERAL INFORMATION

- This 8-term plan is to be used in conjunction with the academic catalog and degree progress report.
- Honors students complete different requirements to meet NAU's Liberal Studies program. Students should consult an Honors Program advisor for complete information on fulfilling Honors Liberal Studies requirements.
- Students should see an academic advisor regularly to confirm their academic progress.
- Students must see an academic advisor before enrollment for the 7th term in preparation for graduation.
- All students are required to complete at least 120 total units which includes:
  - 35 units of liberal studies courses: http://www4.nau.edu/aio/Articulation/LScourselist.htm
  - 6 units of diversity courses: http://www4.nau.edu/aio/Articulation/DiversityCourseList/htm
  - 30 units of upper division courses (300-400 level), 18 of these units must be taken at NAU
- English placement: http://www.nau.edu/comp/placement.html
- Math placement http://www.cefns.nau.edu/Academic/Math/studentInformation/Placement/Placement.shtml

CONTACT INFORMATION

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