NORTHERN ARIZONA UNIVERSITY

Bachelor of Fine Arts
VISUAL COMMUNICATION: COMPUTER IMAGING

2007-2008 Undergraduate Catalog
Degree Progression Plan

College of Social and Behavioral Sciences
School of Communication

Freshman Year							
1st term				**2nd term**			
COM 101	Communication Analysis	3		COM 200	Basic Communication Theory	3	
VC 152	Type Foundations	3		VC 251	Computer Imaging I	3	
ART 135	Drawing Fundamentals I	3		ART 136	Drawing Fundamentals II	3	
ENG 105	Critical Reading and Writing	4		ART 150	Two-D Design Fundamentals (AHI)	3	
FY Seminar	Liberal Studies	3		MAT 114	Quantitative Reasoning	3	
	Total units	16			Total units	15	

Sophomore Year							
3rd term				**4th term**			
VC 329	Typographics I	3		VC 332	Graphic Design II	3	
VC 331	Graphic Design I	3		EMF 226	Television Production	3	
PHO 181 or PHO 281	Communication Photography or Black and White Photography	3		ARH 142	Western Art since 1400 (CU)	3	
ARH 141	Western Art to 1400 (CU)	3		*LS*	Liberal Studies (SCI: SAS)	3	
LS	Liberal Studies (SCI: LAB)	4		GE	General Elective	3	
	Total units	16			Total units	15	

Junior Year							
5th term				**6th term**			
ENG 302W MER 300W	Technical Writing or Promotional Communication	3		VC 352 VC 353 VC 354	Advanced Imaging and Layout or Interactive Multimedia or Computer Animation	3	
ARH upper division	See Catalog or Advisor	3		VC 352 VC 353 VC 354	Advanced Imaging and Layout or Interactive Multimedia or Computer Animation	3	
LS	Liberal Studies	3		GE	General Elective	3	
LS	Liberal Studies	3		GE	General Elective	3	
GE	General Elective	2				2	
	Total units	14			Total units	14	

Senior Year							
7th term				**8th term**			
VC 451	Computer Imaging III	3		VC 452	Computer Imaging IV	3	
LS	Liberal Studies	3		VC 490C	Senior Project	3	
LS	Liberal Studies	3		GE	General Elective	3	
GE	General Elective	3		GE	General Elective	3	
GE	General Elective	3		GE	General Elective	3	
	Total units	15			Total units	15	

- This degree progression plan is to be used in conjunction with the academic catalog and degree progress report.
- Students should see an academic advisor regularly to confirm their academic progress.
- Students must see an academic advisor before enrollment for the 7th term in preparation for graduation.
- Students must submit graduation application during the 7th term.

PROGRAM INFORMATION

This Bachelor of Fine Arts in Visual Communication is designed to allow you to develop skills in the creative processes that use art and technology to communicate ideas—so you can transform messages into visual communication that transcend words. Through this training and education, you learn to use color, type, symbols, computer images, and photography to produce messages that clearly inform and persuade viewers. You learn aesthetic judgment with project management skills to develop overall communication strategies for clients; collaboration skills with marketing researchers, public relations specialists, and advertisers to assist in developing design alternatives. You learn to work with illustrators, computer artists, photographers, and printers to complete compelling designs that effectively communicate client messages.

Be aware that some courses in your major may have prerequisites that **you must complete** before taking those courses. Courses for your major are offered in specific sequence and you must complete the communication core and required prerequisite courses in sequence. If you do not complete the necessary pre-requisites you will not be able to enroll in required courses and this may delay your graduation. You **must complete** the ART foundation courses (ART 135, 136, 150) and VC 152 and 251 in your first two years of study, or your graduation may be delayed. Please note that you must complete the last five of your emphasis courses (see your online degree progress report) at NAU.

You must earn a grade of C or better in all courses required for this Visual Communication major and maintain a 2.5 GPA in your major.

You must earn a grade of "C" or better in the School of Communication Core (COM 101 and COM 200), Freshman Composition (ENG 105 or equivalent transfer ENG coursework) and Liberal Studies Mathematics Foundation Course.

BE AWARE THAT THE FINAL RESPONSIBILITY OF SELECTING COURSES RESTS WITH YOU. IT IS YOUR FULL RESPONSIBILITY TO MEET THE REQUIREMENTS OF YOUR COURSE OF STUDY, IN THEIR PROPER ORDER, SO YOU DON'T FIND YOURSELF IN YOUR SENIOR YEAR INELIGIBLE FOR GRADUATION.

GENERAL INFORMATION

- This 8-term plan is to be used in conjunction with the academic catalog and degree progress report.
- Honors students complete different requirements to meet NAU's Liberal Studies program. Students should consult an Honors Program advisor for complete information on fulfilling Honors Liberal Studies requirements.
- Students should see an academic advisor regularly to confirm their academic progress.
- Students must see an academic advisor before enrollment for the 7th term in preparation for graduation.
- All students are required to complete at least 120 total units which includes:
  - 35 units of liberal studies courses: http://www4.nau.edu/aio/Articulation/LScourselist.htm
  - 6 units of diversity courses: http://www4.nau.edu/aio/Articulation/DiversityCourseList/htm
  - 30 units of upper division courses (300-400 level), 18 of these units must be taken at NAU
- English placement: http://www.nau.edu/comp/placement.html
- Math placement: http://www.math.nau.edu/master.html?http://www.math.nau.edu/odin.html

CONTACT INFORMATION

Academic Services and Advising Center
School of Communication Building #16, Room 370
PHONE: 928-523-8055
EMAIL: sbs.advisor@nau.edu